

Social Media and the Law (2024 Edition)

Practising Law Institute

July 2024 | Publications

Attorneys in **Epstein Becker Green's** Employment, Labor & Workforce Management practice co-authored chapters in the 2024 edition of *Social Media and the Law*, published by the Practising Law Institute:

- Chapter 6: "Employment and Workplace Issues," written by **Adam S. Forman** and **Alexander J. Franchilli**.
- Chapter 10: "Civil Discovery Issues," written by **Adam S. Forman** and **Shawndra G. Jones**.

Following is a summary of the book:

Social Media and the Law is a resource for understanding the laws related to the use of social media. It covers:

- The privacy issues presented by social networking sites and what steps users can take to maintain their privacy and limit unwanted third-party access to personal information
- What copyright issues are raised in the ever-developing social media world, such as who owns and who can use user-generated content and data scrapping
- The opportunities, and trademark risks, of promoting a brand through social media
- Best practices for social media communication to avoid defamation and other tort liability
- The unique employment and workplace issues that are raised by and through the use of social media, both by employees and human resources departments
- How the basic rules of disclosure in advertising apply to advertisements appearing in social media
- How social media activity can result in criminal charges and be used as evidence or alibi in criminal proceedings

People



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- How social media can and should be considered when creating a civil litigation discovery plan

In a separate chapter on regulated industries, *Social Media and the Law* discusses the unique issues faced by publicly traded companies, financial services, broker-dealers, health care providers, and pharmaceutical manufacturers.

For more information about the book and to order, please visit Plus.PLI.edu.

Focus Areas

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