

# Spotlight on Responsibility and Accountability: OIG's New Compliance Guidance for Health Care Governing Boards

by George B. Breen, Stuart M. Gerson, and Wandaly E. Fernández

## May 2015

On April 20, 2015, the Office of the Inspector General of the U.S. Department of Health and Human Resources ("OIG"), in collaboration with the American Health Lawyers Association, the Association of Healthcare Internal Auditors, and the Health Care Compliance Association, published guidance directed in particular at health care organizations' boards of directors and trustees regarding compliance oversight.<sup>1</sup> This guidance reaffirms that federal enforcement authorities are increasingly focused on boards, both as a check on potential violations by management and for potential liability on the part of boards and individual board membership.

This guidance reflects the heightened challenge for boards to ensure their organizations' compliance with applicable federal and state laws concerning, among other things, referral relationships and arrangements, billing issues (such as upcoding and submitting claims for services not rendered and/or medically unnecessary services), privacy breaches, and quality-related events.

The focus on governing boards not only mandates enhanced compliance oversight but also might require boards to obtain legal, billing-audit, and other professional advice independent of management, especially in the context of an official government investigation or where, at the conclusion of a matter, the board faces duties imposed upon it by Corporate Integrity Agreements ("CIAs") or other settlement obligations.

<sup>&</sup>lt;sup>1</sup> OIG, Association of Healthcare Internal Auditors, American Health Lawyers Association, and Health Care Compliance Association, Practical Guidance for Health Care Governing Boards on Compliance Oversight (April 20, 2015), *available at <u>http://oig.hhs.gov/compliance/compliance/compliance-guidance/docs/Practical-Guidance-for-Health-Care-Boards-on-Compliance-Oversight.pdf*.</u>

# HEALTH CARE & LIFE SCIENCES

The following suggestions are essential for creating and maintaining a program that can best promote effective corporate compliance as well as offer protection to governing boards:

# **Board Oversight**

- Ensure that there is a corporate reporting system in place that will deliver pertinent information to the board in a timely manner relating to compliance with applicable laws. At a minimum, your organization's chief compliance officer should periodically report directly to the board or its compliance or audit committees independent of management. It is a best practice that this person should not be the General Counsel or function as an attorney advising management but be limited to a compliance role.
- Create benchmarks as to goals and functions for your organization's compliance program as described in the Federal Sentencing Guidelines,<sup>2</sup> OIG's voluntary compliance program guidance documents,<sup>3</sup> and published OIG CIAs.
- Include data privacy (including HIPAA compliance) and cybersecurity as a compliance element.
- Insist that the compliance department provide periodic documentation of its training and quality control activities, including quantitative data on outcomes concerning discipline and remediation.
- Ensure that the scope and adequacy of the program is adaptive to changing conditions and is reflective of the size and scope of your organization.
- Develop a formal plan to stay updated with the constantly changing regulatory and legal compliance landscape.
- Create charters or similar documents defining the organization's audit, compliance, and legal functions. The OIG suggests that, even though these functions can collaborate, they should be independent, particularly as to the legal function.
- Implement a formal process to ensure that appropriate access is granted to information needed by the audit, compliance, and legal entities within the organization.
- Create and enforce clear expectations for receiving specific types of compliance information from members of your management team. The OIG suggests that the board should receive regular comprehensive reports that include information about the organization's risk mitigation and compliance efforts. Boards should

<sup>&</sup>lt;sup>2</sup> U.S. Sentencing Commission, Guidelines Manual (2013), *available at* <u>http://www.ussc.gov/sites/default/files/pdf/guidelines-manual/2013/manual-pdf/2013 Guidelines Manual Full.pdf</u>. <sup>3</sup> OIG, Compliance Guidance, *available at* <u>http://oig.hhs.gov/compliance/compliance-guidance/index.asp</u>.

# HEALTH CARE & LIFE SCIENCES

receive this information in a format that satisfies the interests and concerns of its members by using special tools to deliver the information, such as a customizable dashboard.

• Consider carefully those board members who are tasked specifically with compliance oversight functions and ensure that they have the necessary training and experience for this role.

## Auditing and Correcting Potential Risk Areas

- Besides reviewing internal and external audits, require a complete corrective plan if deficiencies are indicated.
- If board members have financial relationships with referral sources or recipients, analyze how the organization is reviewing these arrangements for compliance with Stark and anti-kickback laws.
- If you discover a violation of any laws, consider disclosing under the OIG's Self-Disclosure Protocol in order to have a faster resolution of the case, lower monetary penalty, and exclusion release.

Epstein Becker Green attorneys can be key participants and advisors to the governing boards of health care organizations to ensure adherence to this guidance, prevent violations, identify potential risks, address and remedy any known violations, and otherwise comply with relevant federal, state, and local laws.

\* \* \*

This Client Alert was authored by George B. Breen, Stuart M. Gerson, and Wandaly E. Fernández. For additional information about the issues discussed in this Client Alert, please contact one of the authors or the Epstein Becker Green attorney who regularly handles your legal matters.

## About Epstein Becker Green

Epstein Becker & Green, P.C., is a national law firm with a primary focus on health care and life sciences; employment, labor, and workforce management; and litigation and business disputes. Founded in 1973 as an industry-focused firm, Epstein Becker Green has decades of experience serving clients in health care, financial services, retail, hospitality, and technology, among other industries, representing entities from startups to Fortune 100 companies. Operating in offices throughout the U.S. and supporting clients in the U.S. and abroad, the firm's attorneys are committed to uncompromising client service and legal excellence. For more information, visit <u>www.ebglaw.com</u>.

#### IRS Circular 230 Disclosure

To ensure compliance with requirements imposed by the IRS, we inform you that any tax advice contained in this communication (including any attachments) is not intended or written to be used, and cannot be used, for the purpose of: (i) avoiding any tax penalty, or (ii) promoting, marketing or recommending to another party any transaction or matter addressed herein.

# HEALTH CARE & LIFE SCIENCES

If you would like to be added to our mailing list or need to update your contact information, please contact Lisa C. Blackburn at lblackburn@ebglaw.com or 202-861-1887.

### BALTIMORE

Helaine I. Fingold Joshua J. Freemire Thomas E. Hutchinson\* John S. Linehan

#### BOSTON

Emily E. Bajcsi Barry A. Guryan

#### CHICAGO

Ryan R. Benz Amy K. Dow Kevin J. Ryan

#### HOUSTON

Mark S. Armstrong

#### LOS ANGELES

Adam C. Abrahms Ted A. Gehring Paul A. Gomez J. Susan Graham

### NEW YORK

Jeffrey H. Becker Lindsay M. Borgeson Michelle Capezza Aime Dempsey Kenneth W. DiGia Jerrold I. Ehrlich Gregory H. Epstein Hanna Fox James S. Frank Arthur J. Fried John F. Gleason Robert D. Goldstein Robert S. Groban, Jr. **Gretchen Harders** Bethany J. Hills Jennifer M. Horowitz Kenneth J. Kelly Joseph J. Kempf, Jr. Basil H. Kim Stephanie G. Lerman Leonard Lipsky Purvi Badiani Maniar Wendy G. Marcari Eileen D. Millett Shilpa Prem\* Jackie Selbv Catherine F. Silie Victoria M. Sloan Steven M. Swirsky

David E. Weiss

Benjamin M. Zegarelli

#### NEWARK

John D. Barry Christina Burke Joan A. Disler James P. Flynn Diana M. Fratto Gary W. Herschman Laurajane B. Kastner Daniel R. Levy Theodora McCormick Maxine Neuhauser Mollie K. O'Brien Anjana D. Patel Victoria Vaskov Sheridan Erica F. Sibley Scheherazade A. Wasty Jack Wenik Sheila A. Woolson

#### PRINCETON

Anthony Argiropoulos Thomas Kane Andrew Kaplan

### SAN DIEGO

Kim Tyrrell-Knott

## STAMFORD

Ted Kennedy, Jr. David S. Poppick

#### WASHINGTON, DC

Alan J. Arville Kirsten M. Backstrom Clifford E. Barnes James A. Boiani Selena M. Brady George B. Breen Merlin J. Brittenham\* Lee Calligaro Tanya V. Cramer Anjali N.C. Downs Jason E. Christ Steven B. Epstein John W. Eriksen Wandaly E. Fernández Daniel C. Fundakowski Brandon C. Ge Stuart M. Gerson Daniel G. Gottlieb M. Brian Hall, IV Philo D. Hall Douglas A. Hastings Richard H. Hughes, IV\* Marshall E. Jackson Jr. William G. Kopit Ali Lakhani Amy F. Lerman Christopher M. Locke Katherine R. Lofft Mark E. Lutes Teresa A. Mason David E. Matyas

Colin G. McCulloch Frank C. Morris, Jr. Evan J. Nagler Leslie V. Norwalk René Y. Quashie Jonah D. Retzinger Serra J. Schlanger Bonnie I. Scott Deepa B. Selvam Lynn Shapiro Snyder Adam C. Solander David B. Tatge Daly D.E. Temchine Bradley Merrill Thompson Linda V. Tiano Carrie Valiant Patricia M. Wagner Robert E. Wanerman Meghan F. Weinberg Constance A. Wilkinson Kathleen M. Williams Lesley R. Yeung

\*Not Admitted to the Practice of Law

This document has been provided for informational purposes only and is not intended and should not be construed to constitute legal advice. Please consult your attorneys in connection with any fact-specific situation under federal law and the applicable state or local laws that may impose additional obligations on you and your company.

© 2015 Epstein Becker & Green, P.C.

Attorney Advertising