

Catherine Reach, Director of Law Practice Management & Technology at the CBA

Beth Swanson, Reach Local

Matthew Lango, Hayes Lango, Moderator

12:00 - 1:00 p.m.: Lunch and What's New at NELA National

Presentations by: Patricia Barasch, President, NELA

Teri Chaw, NELA Executive Director

**1:15 - 2:30 p.m.: Concurrent Sessions: E-Discovery for Beginners
Intermediate ESI & Forensics**

E-Discovery for Beginners: Learn the basics about what ESI is including related concepts such as active vs. residual data, meta data, forms of production, etc. Examine the ESI process (identification, preservation, collection, processing and review, and production) and implementing it in your cases. Discuss strategies and examples for requesting and producing ESI in your cases.

Panelists: Nieves Bolanos, Robin Potter & Associates

Antoinette Choate, Choate Law

John Tangren, Wolf Haldenstein

Carrie Herschman, Gordon Karr, Moderator

Intermediate ESI and Forensics: Panelists will discuss how to leverage the Rule 26(f) conference to optimize e-discovery, drafting effective preservation letters, responding to employer claims that discovery is unduly burdensome and demands for cost-shifting, detecting and responding to spoliation, and when and how to employ forensic computer experts.

Panelists: Josh Karsh, Hughes Socol

Jerry Saperstein, CivilDiscovery.com

Marni Willensen, Willensen Law, LLC, Moderator

2:30 - 2:45 p.m.: Afternoon Break

3:00 - 4:30 p.m.: Social Media in Your Practice – For You and Your Clients: This panel will discuss the use of social media in all aspects of your practice –

from marketing your firm to bring in clients to advocating for those clients in informal and formal discovery. The panel will discuss useful strategies for gathering as much social media information as you can about and from the defendant while also protecting your client from invasive and overbroad requests to obtain your client's social media posts and personal electronic messages.

Panelists: Kristen Case, Case Law Firm

Adam Foreman, Miller Canfield

Brian Koncius, Law Offices of Kathleen L. Bogas, PLLC

Brandi Davis, EEOC, Moderator

4:30 – 5:30 p.m.: Technology and the Law – the Ever-Evolving Ethical Landscape

Panelists: Helen Gunnarsson, ABA Center for Professional Responsibility

Tim Pierce, Wisconsin State Bar Association

Martin Whitaker, ABA Center for Professional Responsibility

Bryan Wood, Law Offices of J. Bryan Wood, Moderator

5:30 – 7:00 p.m.: Cocktail Reception with Hors D'oeuvres