

HCCA

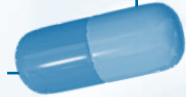


HEALTH CARE
COMPLIANCE
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Medicare Prescription Drug Part D

December 9–11, 2007 | Baltimore, MD
Renaissance Baltimore Harborplace Hotel

COMPLIANCE CONFERENCE

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Agenda

Sunday, December 9

9:00 AM – NOON

PRE-CONFERENCE SESSIONS

P1 Compliance 101

John Beattie, Principal, Parente Randolph, LLC

NOON – 1:00 PM

Lunch on Own

1:00 PM – 4:00 PM

P2 Medicare Part D 101

Dorothy DeAngelis, Managing Director, Huron Consulting Group

Monday, December 10

7:00 AM – 8:30 AM

Registration & Continental Breakfast

8:30 AM – 9:30 AM

General Session: Fraud & Abuse CMS Update

Kim Brandt, Director of Program Integrity, Centers for Medicare & Medicaid Services

9:30 AM – 10:30 AM

General Session: Topic TBD

Larry Goldberg (pending), Principal Deputy Inspection General, Office of Inspector General, US Department of Health and Human Services

10:30 AM – 11:00 AM

Networking Break

11:00 AM – NOON

CONCURRENT BREAKOUT SESSIONS

101 Price Transparency

Dorothy DeAngelis, Managing Director, Huron Consulting Group

- Understand CMS, OIG and other government agencies expectations and latest oversight activities regarding price transparency under Medicare Part D
- Learn common pitfalls and issues that plans are not aware of in common business relationships with PBMs, pharmacies, and other entities and their compliance implications
- Learn how to make adherence to price transparency part of your Part D compliance and delegation oversight program

102 Don't Scuttle the Ship: Navigating the Regulatory Ocean in Pursuit of Part D Marketing Compliance

Ann Hance, Attorney, McDermott Will & Emery LLP

Robert Slavkin, Senior Counsel, Foley & Lardner LLP

- Understanding the regulatory schemes affecting Medicare Part D marketing and recent enforcement trends
- Analyzing common problems involving agent/broker marketing activities
- Protecting yourself and your contractors: practical guidance for developing and implementing compliance oversight of marketing activities

NOON – 1:00 PM

LUNCH SESSION

Medicare Part D in the Trenches: Panel Discussion



Monday, December 10 *(continued)*

1:00 PM – 2:00 PM

CONCURRENT BREAKOUT SESSIONS

201 Internal Auditing for Medicare Part D

Scott Robinson, Senior Internal Auditor, CareFirst BCBS

- Starting with the basics: auditing the Medicare Part D control environment
- Auditing first-tier and downstream entities
- The value of a control self-assessment: making sure everyone meets the CMS

202 Pharmacy Audit: What are the PBM's Doing?

Arjun Aggarwal, Managing Director, Huron Consulting Group

Richard Merino, Manager, Huron Consulting Group

- How are part D plans structuring and operating pharmacy audit departments
- Targeting practices of pharmacy providers to audit
- How our plans can establish and utilize audit correction

2:00 PM – 2:15 PM

Networking Break

2:15 PM – 3:15 PM

CONCURRENT BREAKOUT SESSIONS

301 An Approach to Building an Effective Compliance Program Under Medicare Part D

Brian Ripes, Director, Compliance Operations, Medicare Part D, Caremark

- Basics of an effective compliance program
- Importance of developing and maintaining effective policies and procedures
- Important of program oversight as a PDP

302 Medicare Part D Internal Investigations: What to Do, What Not to Do

Janice Zeigler, Partner, Sonnenschein, Nath & Rosenthal

- Beyond the CMS Part D Manual, what are the areas of special focus for Part D?
- Tips for coordinating and interacting with MEDICs.
- Corporate response to internal reviews: what are mandatory and discretionary remedies?

3:15 PM – 3:30 PM

Networking Break

3:30 PM – 4:30 PM

CONCURRENT BREAKOUT SESSIONS

401 Part D Plan Sponsor Oversight of Downstream Contractors

Marci Handler, Shareholder, Epstein, Becker & Green

Lynn Shapiro, Shareholder, Epstein, Becker & Green

- What various government enforcement agencies expect from Part D plans in terms of oversight of contractors?
- What are the top risk areas relating to Part D contractor compliance? What are the best practices for addressing these risk areas?
- What are the specific Part D plan oversight issues for pharmaceutical manufacturers that contract Part D plans and PBMs that administer such plans?

402 Part D MEDIC Update: Panel Discussion

Julio Arias, Benefit Integrity Manager, SAIC

Carl Florez, Benefit Integrity Manager, Delmarva/Health Integrity

Stephanie Blaydes Kaisler, Acting Deputy Director, MMA Integrity, Program Integrity Group, CMS

Shannon Mease, Benefit Integrity Manager, SGS

5:00 PM – 6:30 PM

Networking Reception

Agenda

Tuesday, December 11

7:30 AM – 8:30 AM

Registration & Continental Breakfast

8:30 AM – 9:30 AM

CONCURRENT BREAKOUT SESSIONS

501 Update on Part D Issues

Stephanie Blaydes Kaisler, Acting Deputy Director, MMA Integrity, Program Integrity Group, CMS

502 Corporate Compliance and Part D Compliance Program Structures

Jason Hall, Medicare Compliance Director of Kaiser California, Kaiser Permanente

9:30 AM – 9:45 AM

Networking Break

9:45 AM – 10:45 AM

CONCURRENT BREAKOUT SESSIONS

601 Part D Drugs & Clinical Research: Medicare Coverage Issues

Ryan Meade, Partner, Meade & Roach, LLP

- Analyze how new CMS coverage rules for clinical research may or may not affect coverage for prescription drugs required by the research study
- Discuss how contracts between providers and drug company sponsors can impact coverage of prescription drugs required by the research study
- Discuss how research informed consent documents can impact prescription drug coverage and create liability exposure for providers/investigators
- Review Medicare coverage of clinical research from the perspective of the Part D plan

602 Medicare Advantage and Part D: Compliance and Antifraud Program Leading Practices

Jack Scott, Deloitte & Touche LLP

Tom Delegram, Deloitte & Touche LLP

Bill Nepple, Deloitte & Touche LLP

José A. Tabuena, Deloitte & Touche USA LLP

- Identify leading practices of effective compliance programs and how they are best integrated with an organization's fraud prevention activities.
- Discuss proactive Fraud, Waste, and Abuse monitoring and detection, identifying fraud schemes, and coordination with special investigation units and MEDICs
- Review specific, actionable and immediate steps that Plans can take to prepare for CMS oversight
- Explore the application of an internal control strategy related to Medicare Advantage and Part D Compliance Activities

10:45 AM – 11:00 AM

Networking Break

11:00 AM – NOON

CONCURRENT BREAKOUT SESSIONS

701 Delegation and PBM Oversight

Lucia Guidice, Director, Pricewaterhouse Cooper LLP

Tom Longar, Senior Associate, PricewaterhouseCooper LLP

- Delegation: Contractual vs. Procedural
- PBM Policies & Procedures
- Reports: Management Reports

702 Formulary Selection and Management Lessons from the Caremark and Medco Settlements

Marilyn May, Assistant United States Attorney, Eastern District of Pennsylvania

- Review of Part D oversight issues
- Fraud & Abuse implications
- Enforcement actions

Speakers

Arjun Aggarwal

Managing Director
Huron Consulting Group
Chicago, IL

Julio Arias

Benefit Integrity Manager
SAIC

John Beattie

Principal
Parente Randolph LLC
Mechanicsburg, PA

Stephanie Blaydes Kaisler

Acting Deputy Director
MMA Integrity
Program Integrity Group
CMS

Kim Brandt

Director of Program Integrity
Centers for Medicare & Medicaid
Services
Baltimore, MD

Dorothy DeAngelis

Managing Director
Huron Consulting Group
Charlotte, NC

Tom Delegram

Deloitte & Touche LLP

Carl Florez

Benefit Integrity Manager
Delmarva/Health Integrity

Larry Goldberg (pending)

Principal Deputy Inspector General,
Office of Inspector General
U.S. Department of Health and Human
Services
Washington, DC

Lucia Guidice

Director
PricewaterhouseCoopers LLP
Boston, MA

Jason Hall

Medicare Compliance Director of
Kaiser California
Kaiser Permanente
Pasadena, CA

Ann Hance

Attorney
McDermott Will & Emery LLP
Washington, DC

Marci Handler

Shareholder
Epstein, Becker & Green, P.C.
Washington, DC

Stephanie Blaydes Kaisler

Acting Deputy Director, MMA
Integrity, Program Integrity Group
Centers for Medicare & Medicaid
Services
Baltimore, MD

Tom Longar

Senior Associate
PricewaterhouseCoopers LLP
Golden Valley, MN

Marilyn May

Assistant United States Attorney
Eastern District of Pennsylvania

Shannon Mease

Benefit Integrity Manager
SGS

Richard Merino

Manager
Huron Consulting Group
Charlotte, NC

Bill Nepple

Deloitte & Touche LLP

Brian Ripes

Director, Compliance Operations,
Medicare Part D
Caremark

Scott Robinson

Senior Internal Auditor
CareFirst BCBS
Owings Mills, MD

Jack Scott

Senior Manager
Deloitte & Touche LLP

Lynn Shapiro Snyder

Senior Member
Epstein, Becker & Green, P.C.
Washington, DC

Robert Slavkin

Senior Counsel
Foley & Lardner LLP
Orlando, FL

José A. Tabuena

Center for Corporate Governance
Deloitte & Touche USA LLP

Janice Ziegler

Partner
Sonnenschein, Nath & Rosenthal
Washington, DC

Registration

Medicare Prescription Drug Part D Compliance Conference · December 9–11, 2007

SESSION SELECTION: Please indicate below which sessions you would like to attend. This information will be used in planning. You are not obligated to attend selected sessions.

Sunday, December 9

- Pre-Conference Session P1 (AM)
- Pre-Conference Session P2 (PM)

Monday, December 10

- | | | | |
|------------------------------|------------------------------|------------------------------|------------------------------|
| 11:00 AM–NOON | 1:00–2:00 PM | 2:15–3:15 PM | 3:30–4:30 PM |
| <input type="checkbox"/> 101 | <input type="checkbox"/> 201 | <input type="checkbox"/> 301 | <input type="checkbox"/> 401 |
| <input type="checkbox"/> 102 | <input type="checkbox"/> 202 | <input type="checkbox"/> 302 | <input type="checkbox"/> 402 |

Tuesday, December 11

- | | | |
|------------------------------|------------------------------|------------------------------|
| 8:30–9:30 AM | 9:45–10:45 AM | 11:00 AM–NOON |
| <input type="checkbox"/> 501 | <input type="checkbox"/> 601 | <input type="checkbox"/> 701 |
| <input type="checkbox"/> 502 | <input type="checkbox"/> 602 | <input type="checkbox"/> 702 |

If the information in your pre-printed label is incorrect, please type or print the correct information below, and fill out the additional information such as phone, fax, and e-mail.

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E-mail (required for confirmation notice) _____

Until 11/14 After 11/14

- HCCA Members \$595 \$645
- Non-Members \$695 \$745
- HCCA Membership & Registration \$795 \$845
(New members only.)
- Renew Membership & Registration \$890 \$940
- Pre-Conference Session Sunday FREE \$100

Total Amount \$ _____

MAIL: HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435
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Registration

Group Discounts

Five or more individuals from the same company receive a \$100 conference registration discount per person, based on membership status. Please complete a registration form for each attendee and fax or mail in simultaneously.

Tax Deductibility

All expenses incurred during training to maintain or improve skills in your profession (including tuition, travel, lodging, and meals) may be tax deductible. Please consult your tax advisor. (Federal Tax ID 23-2882664.)

Cancellations/Substitution

No refunds will be given for “no-shows” or cancellations. You may send a substitute or receive a credit toward another conference. Please email Karrie Hakenson at karrie.hakenson@hcca-info.org.

Continuing Education Credits

AHIMA: This program has been approved for 16 continuing education units for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA).

More credits pending.

Objectives

The Health Care Compliance Association (HCCA) presents the Medicare Prescription Drug Part D Compliance Conference in Baltimore, MD, December 9–11, 2007.

Topics include:

- Part D Drug Coverage
- Fraud and Abuse Under Part D
- Long-Term Care Issues
- Pharmacy
- Appeals & Grievance
- Auditing & Monitoring
- Discipline & Enforcement

Hotel

Renaissance Baltimore Harborplace Hotel
202 East Pratt Street, Baltimore, MD 21202
Phone: 410-547-1200

A discounted group rate of \$209.00/night plus tax has been arranged for Medicare Prescription Drug Part D Compliance Conference attendees from December 8–11, 2007.

Reservations can be made directly with the Renaissance Baltimore Harborplace Hotel by calling 410-547-1200. (Renaissance Baltimore Harborplace Hotel requires a deposit of the first night's stay when making your reservation.) The discounted group rate is available until November 15, 2007, or until the group block is sold out, whichever comes first. Reservations received after this date or after the group block is filled will be accepted on space and rate availability.

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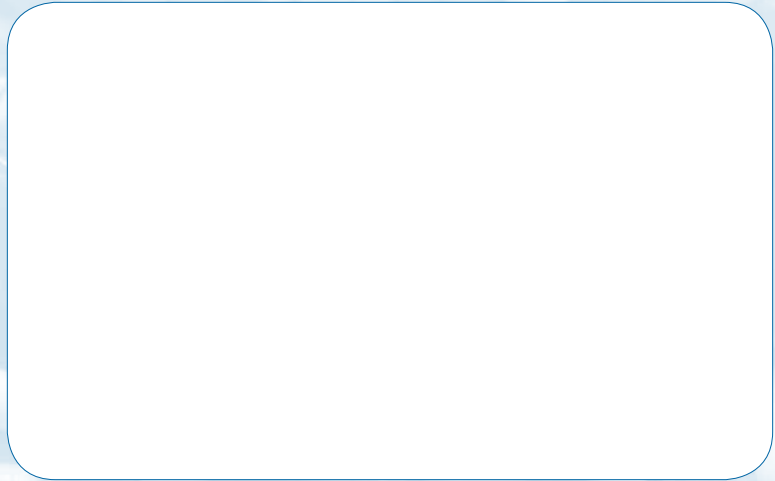


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“Now that we have moved beyond the initial implementation period, CMS will have renewed focus on compliance and enforcement. This conference will provide important and practical information to aid in protecting your organization.”

—Rob Slavkin, Foley & Lardner, LLP

December 9–11, 2007

Baltimore, MD

Renaissance Baltimore Harborplace Hotel

Medicare Prescription Drug Part D COMPLIANCE CONFERENCE

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BEVERAGES
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