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THE HEALTH CARE AND LIFE SCIENCES PRACTICE
IN CONJUNCTION WITH
THE LABOR AND EMPLOYMENT PRACTICE OF
EPSTEIN BECKER & GREEN, P.C.
AND
THE NORTH AMERICAN SOUTH ASIAN BAR ASSOCIATION
PRESENT
**Outsourcing in the Healthcare Industry:
A Consideration of the Important Legal and Business Issues**

**Friday, November 4, 2005
8:30 a.m.-1:00 p.m.**

As pharmaceutical manufacturers, providers and payers in the healthcare and life sciences industries face increasing financial, regulatory and competitive pressures in the United States, they are increasing outsourcing functions to enhance their research activities, maintain compliance, improve productivity and achieve cost savings. However, outsourcing in the healthcare industry presents a unique set of business and legal issues that each company must address, especially when the outsourcing partner is offshore in India or another foreign country.

Join a panel of legal and business experts who will offer advice and practical insight on relevant topics including:

- overview of the relevant business and legal landscape of outsourcing by the U.S. healthcare industry to offshore providers;
- examination of the health care processes and functions currently being outsourced, and the successes and challenges associated with their outsourcing;
- the impact on and opportunities for U.S. based pharmaceutical companies arising from India's agreement to comply with the WTO product patent regime;
- potential outsourcing opportunities for U.S. companies from clinical trials and drug manufacturing to insurance claims processing, medical transcription and medical billing and coding;
- managing Protected Health Information and complying with HIPAA with respect to the outsourced function and addressing security concerns as a business matter;
- labor and employment law issues in connection with the outsourcing of U.S. operations to offshore providers.

Presenters

Jill Alvarez
Health Care and Life Sciences Practice Group
Epstein Becker & Green, P.C.

Mitul Desai
Senior Attorney
Merck & Company

Raj Mahale
Corporate Practice Group
Murtha Cullina LLP

Christopher Panczner
Health Care and Life Sciences Practice Group
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A. Jonathan Trafimow
Labor and Employment Practice Group
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Moderator: Purvi B. Maniar,
Health Care and Life Sciences Practice Group
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EPSTEIN BECKER & GREEN, P.C.

Outsourcing in the Healthcare Industry: A Consideration of the Important Legal and Business Issues

The Roosevelt Hotel
45 East 45th Street
New York, New York 10017

Friday, November 4

8:30 a.m. - 9:00 a.m.: breakfast & registration

9:00 a.m. - 1:00 p.m.: program

REGISTRATION FORM

In order to register for the briefing, please complete this registration form and return it to:

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