

# 2006 Annual Meeting and In-House Counsel Program

June 25–28, 2006  
Philadelphia Marriott



Philadelphia

HISTORIC  
HIP and Happening



## Program Highlights & Activities

HISTORIC  
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### Dear Colleagues:

When we named the 37th AHLA Annual Meeting “Historic, Hip and Happening...Philadelphia,” little did we know that the October, 2005 edition of *National Geographic Traveler Magazine* would name Philadelphia one of the next 30 great places in the world to visit. This year also finds Philadelphia celebrating Ben Franklin’s 300th birthday. This is the first time AHLA will host its Annual Meeting in Philadelphia and we are thrilled to have an opportunity to be in the City of Brotherly Love.

Along with the Program Committee, the Board of Directors and the AHLA staff, I invite you to join us in Philadelphia at what we know will be a fabulous meeting. The In-House Counsel Program, on Sunday, will focus on transactions and joint ventures and, of course, include the ever-entertaining Golden Ferret Award Luncheon. On Monday, we are honored to have Michael Leavitt, the 20th Secretary of U.S. Department of Health and Human Services, as our keynote speaker. Following Secretary Leavitt’s address, Timothy Shriver, Chairman of the Board of Special Olympics, Inc., and one of its recent “initiatives,” Special Olympics’s Healthy Athletes, will address our association. In addition, there will be numerous educational sessions, including the “almost famous” Year in Review, “What Government Thinks Should Keep You Up At Night,” “Anatomy of the Erlinger Medical Center Case,” “Chasing EMTALA Solutions Region by Region,” “Reimbursement Issues That

Might Bite an Institution,” “Advanced Strategies for the Managed Care Boxing Arena,” and “Off Label Drug and Device Promotion and the False Claims Act” just to name a few. The fourteen (14) Practice Groups will also be hosting luncheons throughout the Meeting.

Lastly, the Annual Meeting would not be complete without some networking and social events where we can all relax a bit with old friends and make new ones. This year, in addition to the Sunday Cocktail Party, we will socialize Monday night at the National Constitution Center, a museum opened in 2003, which is dedicated to the Constitution, its history, and its contemporary relevance. On Tuesday, head back in time and “Kickback at Stark’s Speakeasy,” with gambling, professional dance performances and guest AHLA bartenders shaking your martini at the Crystal Tea Room, a short walk from the hotel.

The Annual Meeting is the culmination of our association’s year of activities. We thank you for your membership in AHLA and we hope to see you in Philly!

*Anthea R. Daniels*

Anthea R. Daniels  
Calfee, Halter & Griswold LLP  
Program Chair

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### Mission Statement

The mission of the American Health Lawyers Association is to provide a forum for interaction and information exchange to enable its members to serve their clients more effectively; to produce the highest quality non-partisan educational programs, products and services concerning health law issues and to serve as a public resource on selected healthcare legal issues.

### Program Registration

#### Hours:

SATURDAY, JUNE 24	4:00–7:00 PM
SUNDAY, JUNE 25	7:00 AM–5:15 PM
MONDAY, JUNE 26	7:00 AM–6:00 PM
TUESDAY, JUNE 27	7:00 AM–1:45 PM
WEDNESDAY, JUNE 28	7:00 AM–3:40 PM

## Program Highlights & Activities

### Health Lawyers Resource Center/Bookstore

Visit the Health Lawyers' Resource Center and Bookstore for the best in health law. Purchase the newest publications and review the range of titles available, from monographs, to practice guides, to Cornerstones, to teleconference and e-learning materials. Learn more about the AHLA Alternative Dispute Resolution Service and the Association's Public Interest activities and Information Series. Discover ways you can get involved in the Association through the Practice Groups and how you can make sure you're taking advantage of all the benefits your membership has to offer. Be sure to drop your business card off...we'll be raffling an iGO® power organizer, an iGO® everywhere8 universal AC & DC power adapter, and iGO® premium noise canceling headphones.

#### HOURS:

SUNDAY, JUNE 25	7:30 AM-4:00 PM
MONDAY, JUNE 26	8:00 AM-4:15 PM
TUESDAY, JUNE 27	8:00 AM-NOON
WEDNESDAY, JUNE 28	7:30 AM-1:30 PM

### Computer Lab

#### Sponsored by Sinaiko Healthcare Consulting, Inc

Stay connected while you are at the Annual Meeting. Access to email will be available to anyone with an Internet email address. If you have your remote server address, login name, and password you can check your office email using remote mail access.

#### HOURS:

SUNDAY, JUNE 25	7:00 AM-5:00 PM
MONDAY, JUNE 26	7:00 AM-5:15 PM
TUESDAY, JUNE 27	7:00 AM-1:00 PM
WEDNESDAY, JUNE 28	7:00 AM-1:30 PM

### Sponsor and Exhibitor Information

The American Health Lawyers Association would like to thank the following companies for their generous contributions toward the 2006 In-House Counsel Program and Annual Meeting:

- ▶ BNA, Inc. – *sponsor of the Totebags*
- ▶ CBIZ Valuation Group LLC – *sponsor of the Tuesday and Wednesday Morning Breakfasts*
- ▶ Huron Consulting Group – *sponsor of the Teaching Hospitals and Academic Medical Centers and Health Information and Technology Joint Practice Group Luncheon and the Board of Directors' Dinner*
- ▶ LECG – *sponsor of Pens and the Welcome Reception*
- ▶ MediTract, Inc. – *sponsor of the In-House Counsel Luncheon*
- ▶ Navigant Consulting Inc – *sponsor of the Tuesday Night Speakeasy Party*

- ▶ Sheraton Chicago Hotel and Towers – *sponsor of the Monday Morning Yoga Class*
- ▶ Sinaiko Healthcare Consulting, Inc. – *sponsor of the Computer Lab and Computer Kiosks*
- ▶ West, a Thomson business – *sponsor of the Lanyards*

The American Health Lawyers Association would like to thank our members from the following firms and organizations for their generous sponsorship of the Monday evening reception at the National Constitution Center:

- ▶ Beautyman Associates PC
- ▶ Blank Rome LLP
- ▶ Calfee Halter & Griswold LLP
- ▶ Coppersmith Gordon Schermer Owens & Nelson
- ▶ Cozen O'Connor
- ▶ Crowell & Moring
- ▶ Duane Morris LLP
- ▶ Epstein Becker & Green
- ▶ Fox Rothschild LLP
- ▶ Fulbright & Jaworski LLP
- ▶ Hunton & Williams LLP
- ▶ Jones Day
- ▶ Joy & Young
- ▶ Kelly Law Firm PC
- ▶ Latham & Watkins LLP
- ▶ Law Offices of Jennifer A. Stiller
- ▶ McDermott Will & Emery LLP
- ▶ Miller Alfano & Raspanti PC
- ▶ Ober Kaler Grimes & Shriver
- ▶ Phelps Dunbar LLP
- ▶ Post & Schell PC
- ▶ Powell Goldstein LLP
- ▶ Powers Pyles Sutter & Verville PC
- ▶ Reed Smith LLP
- ▶ Tallman Hudders & Sorrentino PC
- ▶ Thompson & Knight LLP
- ▶ Vinson & Elkins LLP

Sponsorship of the reception at the National Constitution Center is open to all AHLA members.

#### Exhibitors:

Companies with products and services of interest to health lawyers will exhibit at this year's Annual Meeting. Attendees are invited to visit the exhibitors.

#### HOURS:

SUNDAY, JUNE 25	7:30 AM-4:00 PM
MONDAY, JUNE 26	8:00 AM-4:15 PM
TUESDAY, JUNE 27	8:00 AM-11:15 PM
WEDNESDAY, JUNE 28	7:30 AM-1:30 PM

The following companies will be exhibiting at this year's program:

- ▶ AHLA Bookstore
- ▶ American Appraisal Associates
- ▶ BNA Inc
- ▶ CBIZ Valuation Group, LLC
- ▶ ECG Management Consultants, Inc.
- ▶ Huron Consulting Group
- ▶ InnoVative Capital LLC
- ▶ MediTract, Inc.
- ▶ Mosby/Saunders Publishing
- ▶ Navigant Consulting
- ▶ QHR
- ▶ Sinaiko Healthcare Consulting, Inc.
- ▶ The Greeley Company
- ▶ West, a Thomson business

Be sure to visit the exhibitors during the program. If you would like information about exhibiting or sponsorship opportunities at the Annual Meeting, please contact Valerie Eshleman at [veshleman@healthlawyers.org](mailto:veshleman@healthlawyers.org).



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## In-House Counsel Program Agenda

**HISTORIC**  
**HIP** and *Happening*

### Message from the Chairs

Show me the money! Let's make a deal! These phrases are once again common in the healthcare industry, and set the theme for this year's In-House Counsel Program. Each day, in-house counsel manage multiple demands that require a variety of resources, tools and knowledge, but today's needs for greater capital, enhanced services and creative collaboration puts more stress on healthcare organizations than ever before. Each session at this year's program will focus on the legal issues and considerations in-house counsel must understand in order to successfully structure and negotiate business transactions and joint ventures. Whether you're a novice or an expert at doing deals, we have something for you – look at the past and present to predict the future of joint ventures, learn practical tips for your ambulance service agreements, explore the hot issues in collaboration and competition between hospitals and medical staffs, find your reimbursement, discover how to accomplish your organization's objectives while still complying with Stark, under-

stand the legal ethics of the deal, examine the complexities of hospital-physician recruitment and retention arrangements, and look at trends in business considerations, regulatory concerns and practical guidance for physicians and institutional providers. Join your colleagues for some lighter time at the In-House Counsel Practice Group luncheon, featuring the Seventh Annual Golden Ferret Award for the best in-house counsel war story. Whether you're counsel for a health system, a physician organization or a supplier – or even if you're in private practice, but want to know what your clients need – AHLA's In-House Counsel program is the place for you. We'll see you in Philadelphia!

William W. Horton, Esquire  
In-House Counsel Co-Chair

Lisa Diehl Vandecaveye, Esquire  
In-House Counsel Co-Chair

### Registration Fees

\$315 Members

\$490 Non-Members

### To Register

Please complete and submit the registration form on pages 37-38 along with your payment or register on-line at [www.healthlawyers.org/annual](http://www.healthlawyers.org/annual).

### Continuing Education Credits

The American Health Lawyers Association is an approved sponsor of continuing legal education credits in most states. The In-House Counsel Program is worth approximately 6.0 continuing education credits (including 1.0 hour of ethics) based on a 60-minute hour and 7.2 continuing education credits (including 1.2 hours of ethics) based on a 50-minute hour. The program will be worth approximately 7 CPE credits.

### Cancellations/Substitutions

Cancellations must be received in writing by fax or mail no later than June 16, 2006. Refunds will not be issued for cancellations received after this date. Registration fees, less a \$50 administrative fee for the In-House Counsel Program, will be refunded following the program. If you register for both the In-House Counsel Program and the Annual Meeting and are only able to attend one, you will not be charged a cancellation fee. Please note that registration fees are based on the AHLA Membership status of the individual who actually attends the program. For more information regarding administrative policies such as complaint and refund, please contact our offices at (202) 833-1100. If you wish to send a substitute, please call the Member Service Center at (202) 833-0766.

### PROGRAM AGENDA

#### Saturday, June 24, 2006

4:00–7:00 pm

#### Registration and Information

#### Sunday, June 25, 2006

7:00 am–5:15 pm

#### Registration and Information

7:00–8:00 am

#### Continental Breakfast

(attendees, speakers and registered spouses and guests welcome)

### GENERAL SESSION

8:00–8:15 am

#### Welcome and Opening Remarks

William W. Horton

Program Co-Chair

Lisa Diehl Vandecaveye

Program Co-Chair

8:15–9:15 am

#### Making New and Better Mistakes – Using the Past and Present to Predict the Future

Paul R. DeMuro

Douglas A. Hastings

Jeffrey M. Sconyers

- Using a hypothetical, this highly interactive colloquium will explore the legal, regulatory and business dynamics that have driven and are driving joint venture activity in the healthcare industry, and will make bold and probably incorrect predictions about the future for healthcare joint ventures and the role of in-house counsel in them
- How hospitals and institutional providers integrate with physicians through mergers, acquisitions, integrated delivery systems, employment and contracting will be discussed along with the lessons learned from the past, what is happening today, and what may happen in the future

## In-House Counsel Program Agenda

- ▶ Provider/payor issues, including providers' prior acquisitions and development of health plans, their spin offs, and increasingly complicated managed care contracts, relationships and litigation now and in the future
- ▶ Demands for capital to expand and enhance services, resulting in the need to use alternative funding approaches to meet more of those demands, including in the areas of the creation of networks, alliances, expansion into the suburban and rural markets for urban providers, joint ventures and virtual joint ventures and prospects for the future
- ▶ Additional issues to be discussed include how the arcane regulatory labyrinth has changed, but continues to affect integration, provider/payor relationships and alliances and joint ventures

9:15–9:30 am

### Coffee Break

## CONCURRENT SESSIONS

9:30–10:30 am

### A. Chasing the Compliant Ambulance Service Deal-A Primer on Hospital/Medical Transportation Arrangements (not repeated)

*Marc D. Goldstone*

*Melissa L. Markey*

As hospital services are increasingly consolidated at regional reference facilities, the need to arrange with ambulance services (or own ambulance services) to provide for transportation within integrated health systems, and from facilities in need to reference facilities is on the rise. Structuring and documenting these facility/supplier relationships in the wake of the implementation of the National Medicare Fee Schedule, and in harmony with the plethora of OIG Advisory Opinions concerning medical transportation, can be daunting. Learn practical tips from two Attorney-Paramedics to ensure that your ambulance service agreements are compliant, and business-savvy. This session is sponsored by the Hospital and Health System's EMS/Medical Transportation Affinity Group.

### B. Hospital /Medical Staff Collaboration and Competition: Point-Counterpoint on Physician Entrepreneurial Activities and Opportunities for Collaborative Efforts

*Gregory M. Duckett*

*Stephen E. Ronai*

Hospitals and their medical staffs have a symbiotic relationship, but simultaneously compete to preserve their own economic well-being. Cost and reimbursement pressures make both sides scramble for survival, but collaborative efforts face significant legal and practical obstacles. This session will explore current hot topics in collaboration and competition between hospitals and medical staffs, including:

- ▶ Economic credentialing as a curb on competition from the medical staff: Mahan v. Avera St. Lukes and its progeny
- ▶ Medical staff entrepreneurial efforts for a bigger piece of the pie: Specialty hospitals, ASCs, diagnostic centers and hospital/physician arrangements
- ▶ Achieving cultural change leading to a non-adversarial, participatory environment and effective collaboration
- ▶ Legal limitations on joint ventures and other collaborative efforts: Anti-kickback, Stark II, HCQIA, antitrust and tax issues

### C. Reimbursement - Where is the Money?

*Danielle L. Trostorf*

The presenter will explore the joint venture alternatives which address reimbursement alternatives including the latest gainsharing advisories, the leased department, freestanding, and hospital service models.

10:40 am–12:10 pm Extended Session

### D. Joint Ventures 101 (not repeated)

*Jane Reister Conard*

*Lisa Diehl Vandecaveye*

The presentation is for lawyers, risk managers and administrators who are novices at negotiating joint ventures and other transactions. The speakers will discuss the practical "political" and business issues faced by administration as well as an overview of the legal issues. This presentation is intended to look at the broad spectrum of legal issues and not specific detail. Each transaction is unique to the parties but the basic process is the same for all transactions. The speakers will provide a practical way to analyze and navigate through a transaction.

### E. Operationalizing Stark

*Joseph V. Truhe, Jr.*

*Robert A. Wade*

You have heard about all of the complicated issues that impact Stark. You understand the risks associated with Stark violations. However, you live in the real world and have to work with the physicians, and the people who are responsible for negotiating and monitoring these financial relationships. This workshop will give you practical tips on how to accomplish your organization's objectives while still complying with Stark. Areas that will be covered include recruitment, fair market value, compensation methods, medical director compensation and tracking, gifts and benefits (both nonmonetary compensation up to \$322 and medical staff incidental), real estate, and others. You will learn from "insiders" what issues usually come up, and ways to deal with these issues in a compliant manner.

### E. Advanced Joint Ventures: Fastpill Alarm! Torn Colon and Fake Virtue

*Gerald M. Griffith*

*Cynthia F. Wisner*

Using hypotheticals the speakers will analyze the pitfalls common to complex joint ventures such as control, fair market value and exit rights. The speakers will focus on joint venture failures and successes. The presentation will include a review of sample provisions addressing these common pitfalls.

## LUNCH

12:10–1:30 pm

### In-House Counsel Practice Group Luncheon

(all attendees and speakers welcome)

sponsored by MediTract, Inc.

Don't miss the most fun luncheon of the entire In-House Counsel Program and Annual Meeting. You will be amazed by the creative video highlighting the activities of the Practice Group over the last year. You'll be entertained by real-life, too-weird-to-be-true stories told by fellow health law attorneys competing for the Seventh Annual Golden Ferret Award. As you listen to your colleagues recounting their



# In-House Counsel Program Agenda

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strangest work-related escapades, you will gain a new appreciation for your own practice environment.

## CONCURRENT SESSIONS

1:30–2:30 pm

### G. No One is an Island: Practical Advice for Cooperative Research and Research Joint Ventures (not repeated)

*Thomas F. Zych*

In today's complex and inter-related research world, collaboration is the word of the day. Providers, hospitals, pharmaceutical and medical device producers, and private and public entities are increasingly coming together to create the critical mass necessary to develop and exploit new biotechnologies. While combining the skills, resources and intellectual assets of complementary stakeholders holds great promise, it also presents a minefield of risks that, while capable of thoughtful and effective management, present traps for the unwary. This session will explore structural and contractual alternatives for establishing, operating and managing cooperative and collaborative research, including:

- ▶ Structural choices ranging from one-time contractual arrangements to full-blown entity joint ventures
- ▶ Managing new entrants into the research fold
- ▶ Maneuvering through institutional rules and cultures
- ▶ Distributing and preserving intellectual property rights and products
- ▶ Maximizing future revenues
- ▶ Common mistakes

### H. The Legal Ethics of the Deal: Professional Responsibility in Today's Business Environment

*William W. Horton*

*Michael W. Peregrine*

As healthcare organizations respond to new business challenges, in-house counsel must deal with the demands of multiple constituencies and emerging standards of corporate governance. Facing these demands requires both knowledge of applicable rules of professional responsibility and the ability to apply those rules in a pragmatic context. This session will provide insights on the practical application of ethical rules in a variety of "conflict" situations that may face in-house counsel as they deal with the new business environment for healthcare organizations, including:

- ▶ Counseling the Board: independent advisor or management mouth-piece?
- ▶ Joint venture representation: "zealous advocacy" vs. "representing the deal"
- ▶ Business judgment calls: counsel's role in assessing business risk
- ▶ Privilege and confidentiality: the transactional context

### B. Hospital /Medical Staff Collaboration and Competition: Point-Counterpoint on Physician Entrepreneurial Activities and Opportunities for Collaborative Efforts (repeat)

2:40–3:40 pm

### J. Advanced Issues in Physician Recruiting: Hidden Pitfalls and Some Pragmatic Solutions under the Anti-Kickback and Stark Laws (not repeated)

*Rachel Nosowsky*  
*Gadi Weinreich*

The presenters will focus on three or four real life hypotheticals designed to identify some of the hidden complexities and dangers of hospital-physician recruitment and retention arrangements. Using a combination of PowerPoint checklists and whiteboard diagrams, the presenters will work with members of the audience to analyze each hypothetical under the federal healthcare program anti-kickback law and the federal physician self-referral (Stark) law, thereby providing participants with (1) a systemic methodology to analyze recruitment arrangements, (2) an ability to identify common legal pitfalls, and (3) an arsenal of compliance tips.

### C. Reimbursement - Where is the Money? (repeat)

### H. The Legal Ethics of the Deal: Professional Responsibility in Today's Business Environment (repeat)

3:40–3:50 pm

**Coffee Break**

3:50–5:15 pm Extended Sessions

### K. Physician Joint Ventures: Risk-Free or Risky? (not repeated)

*Lynn Gordon*

*Heather M. Zimmerman*

As physicians and institutional providers stake out their turf in an evolving business landscape, new joint venture models are on everyone's agenda – and also on the regulatory radar screen. How can providers work together without crossing the wrong lines? This session will discuss developing trends in the joint venture marketplace, with a focus on business considerations, regulatory concerns and practical guidance for physicians and institutional providers alike:

- ▶ Recent trends and business models, including diagnostic imaging arrangements, ASC ownership, equipment leasing arrangements, the "under arrangements" model and contractual affiliation models
- ▶ Compliance with Stark Law and Anti-Kickback Statute requirements
- ▶ The impact of OIG Advisory Opinions 04-08 and 04-17
- ▶ Recent state enforcement actions
- ▶ Trends in commercial payor credentialing activities
- ▶ Governance responsibility

### E. Operationalizing Stark (repeat)

### F. Advanced Joint Ventures: Fastpill Alarm! Torn Colon and Fake Virtue (repeat)

**Adjournment**



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## In-House Counsel Program Faculty

### Planning Committee

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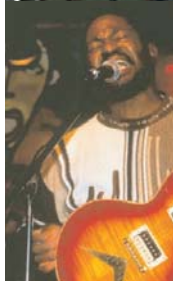
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Falls Church, VA

**THOMAS F. ZYCH, Esq.**

THOMPSON HINE

Cleveland, OH



# Annual Meeting Agenda

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## PLENARY SESSIONS

### State of the Association

MONDAY, JUNE 26 8:30–9:00 AM

*S. Allan Adelman, President*  
*Anthea R. Daniels, President-Elect*  
*Peter M. Leibold, CEO/Executive Vice President*

### Keynote Address

MONDAY, JUNE 26 9:00–9:45 AM

*Michael O. Leavitt*  
*Secretary, US Department of Health and Human Services*



Michael O. Leavitt

### Featured Speaker

MONDAY, JUNE 26 9:45–10:15 AM

*Timothy P. Shriver, PhD*  
*Chairman, Special Olympics, Inc.*



Timothy P. Shriver, PhD

### Year in Review

MONDAY, JUNE 26 10:30 AM–12:30 PM

*Beth Schermer*  
*Jack S. Schroder, Jr.*

- ▶ Comprehensive survey of case law, legislation and regulatory developments from the past twelve months
- ▶ Materials are a compilation of the most important court decisions and regulatory developments from the past year prepared by work groups of the Association's Practice Groups

## V. Case Study on Reimbursement, Fraud, Antitrust and Tax

TUESDAY, JUNE 27 8:15–9:45 AM (INTRODUCTORY) (NOT REPEATED)

WEDNESDAY, JUNE 28 8:00–9:30 AM (ADVANCED) (NOT REPEATED)

*Susan O. Scheutzow (Moderator)*

*John T. Brennan, Jr.*  
*Roxane C. Busey*  
*Linda Sauser Moroney*  
*Dinetia M. Newman*

- ▶ Speakers will use a hypothetical to illustrate the regulatory analysis and solutions for dealing with conflict or interplay between reimbursement, tax, antitrust and fraud and abuse
- ▶ On Tuesday, the case study will be targeted at the newer health lawyer and will focus on identifying potential legal and regulatory issues in the real-world setting
- ▶ On Wednesday, the same case study will be used, but the advanced discussion will go beyond identification of issues to the tasks of analyzing those issues and identifying possible solutions to meet the parties' objectives

## EE. FTC vs. Evanston Northwestern Healthcare – The View Up Close

TUESDAY, JUNE 27 11:15 AM–12:15 PM

WEDNESDAY, JUNE 28 1:30–2:30 PM (REPEAT)

*Chul Pak*  
*Michael L. Sibarium*

Hear the differing perspectives of counsel for the litigants on issues raised by the FTC's pending post-consummation hospital merger challenge, including the following:

- ▶ What is the proper means of defining the relevant markets?
- ▶ How to assess the competitive effects of the merger?
- ▶ What role should quality of care play in hospital merger analysis?

## CONCURRENT SESSIONS

### Antitrust

#### J. New Antitrust Developments for Providers and Payors: Views from the Enforcers

MONDAY, JUNE 26 3:15–4:15 PM

TUESDAY, JUNE 27 10:00–11:00 AM (REPEAT)

*Mark J. Botti*  
*Markus Meier*  
*Toby G. Singer*

This session will address recent actions, enforcement priorities and future directions in healthcare antitrust, including:

- ▶ Physician collective bargaining enforcement actions, including the first litigated case against an IPA, PHO consent agreements and clinical integration proposals
- ▶ Investigations and actions involving health plan transactions, including the recent United/PacificCare consent decree and decisions not to challenge other transactions
- ▶ The government's hospital merger retrospective, including the pending *Evanston* case
- ▶ Investigations of full-system contracting, bundling and other issues of managed care contracting
- ▶ Recent cases against pharmaceutical companies

## Alternative Dispute Resolution

### P. Binding Arbitration Agreements with Patients

MONDAY, JUNE 26 4:30–5:30 PM

WEDNESDAY, JUNE 28 2:40–3:40 PM (REPEAT)

*David N. Hoffman*  
*Martha Everett Meng*

- ▶ Legal and ethical issues regarding the use of compulsory binding arbitration by hospitals, physicians and long term care providers; policy arguments
- ▶ Binding arbitration as an alternative to, or essential part of, tort reform
- ▶ The role of ADR in promoting access to justice for patients and enabling providers to acknowledge medical errors
- ▶ The use of binding arbitration in the context of recent service excellence and pay for performance initiatives
- ▶ Legal objections to binding arbitration in the healthcare context; case law review; the interplay of the FAA and state law
- ▶ Sample arbitration agreements; practical considerations in drafting arbitration agreements



# Annual Meeting Agenda



## Fraud and Abuse, Self-Referrals and False Claims

### E. What the Government Thinks Should Keep You Up at Night

MONDAY, JUNE 26 2:00–3:00 PM  
TUESDAY, JUNE 27 11:15 AM–12:15 PM (REPEAT)

Lewis Morris  
Linda Wawzenski

- ▶ OIG's use of administrative remedies in lieu of civil False Claims Act
- ▶ Growth of State False Claims Act actions
- ▶ Heightened scrutiny of fraud in the Medicaid programs and State and Federal cooperative efforts
- ▶ Developments in OIG's self-disclosure protocol
- ▶ Parallel (criminal and civil) investigations and prosecutions
- ▶ Qui tams and the increasing impact of the qui tam "bar"

### K. Ten Tips for Internal Investigations

MONDAY, JUNE 26 3:15–4:15 PM  
TUESDAY, JUNE 27 10:00–11:00 AM (REPEAT)

Michael L. Silhol (Moderator)  
Frank E. Sheeder, III  
Cheryl Wagonhurst

- ▶ Ten practice pointers counsel should know when conducting an internal investigation
- ▶ Integrating the investigation into the compliance function
- ▶ Practical "nuts and bolts" issues, such as maintaining privilege, securing documents and documenting investigative steps
- ▶ Sample memos, checklists and policies for use in conducting internal investigations

### L. Anatomy of the Erlanger Medical Center Case

MONDAY, JUNE 26 3:15–4:15  
WEDNESDAY, JUNE 28 9:45–10:45 AM (REPEAT)

Thomas K. Hyatt  
David T. Lewis

- ▶ Overview of the investigation – how it commenced, the parties involved, the matters under review
- ▶ Erlanger's cooperation in the investigation
- ▶ Settlement negotiations- DOJ's inability to pay analysis, Settlement Agreements, cold comfort letters, and the Corporate Integrity Agreement
- ▶ Interface with IRS guidance on physician compensation
- ▶ Lessons learned

### C. Hospital-Based Physician Recruitment: A New Frontier

Gail P. Heagan, Sara Kay Wheeler  
See *Hospitals and Health Systems*

### V. Case Study on Reimbursement, Fraud, Antitrust and Tax – Separate Introductory and Advanced Sessions

Susan O. Scheutzwow (Moderator), John T. Brennan, Jr.,  
Roxane C. Busey, Linda Sauser Moroney, Dinetia M. Newman  
See *Antitrust*

### X. Off-Label Promotion and the False Claims Act: New Enforcement Challenges for Drug and Device Manufacturers

Elizabeth Carder-Thompson, Jeffrey S. Bucholtz, Mary Riordan,  
Eugene Thirolf  
See *Life Sciences*

### CC. Anatomy of an Invoice: Practical Approaches to the Discount Safe Harbor

Joseph W. Metro, Sheva J. Sanders  
See *Life Sciences*

### KK. The Top Tips for Protecting Your Part D Plan

Kirk J. Nahra  
See *HMOs and Health Plans*

## Health Information and Technology

### H. Highlights and Insights from the HIT Masters Program

MONDAY, JUNE 26 3:15–4:15 PM (NOT REPEATED)

Edward F. Shay

In April of 2006, a number of experienced AHLA lawyers joined together for a masters level interactive program to explore the nuances of three knotty problems on the cutting edge of health information and technology. This session will report on the highlights and insights of that session.

- ▶ In the era of electronic health records, how and when do consumers get access, and do personal health records change the rules
- ▶ Identity theft in healthcare and why covered entities need to think beyond the HIPAA box
- ▶ The rise of the infomediaries—how and why the use of health information is driving the changing role of health plan-provider relationships.

### Q. The Road Ahead for Electronic Health Records and E-Prescribing

MONDAY, JUNE 26 4:30–5:30 PM  
WEDNESDAY, JUNE 28 1:30–2:30 PM (REPEAT)

Marilyn Lamar  
Catherine Martin

As the benefits of electronic records and prescribing lead to new models and increased adoption, legal issues from the Federal fraud and abuse laws to malpractice remain challenging. This presentation will describe the evolution of new RHIO and RHIN structures and provide an overview of the numerous legal and regulatory issues, with a special focus on:

- ▶ The Federal fraud and abuse laws, focusing specifically on the Federal anti-kickback statute
- ▶ The proposed notice of rulemaking issued by the OIG setting forth the MMA-mandated anti-kickback safe harbor for electronic prescribing and separate safe harbors for electronic health records.
- ▶ Facilitating adoption in advance of a National Health Information Network
- ▶ HIPAA privacy and security issues
- ▶ Tax and antitrust concerns in structuring RHIOs and RHINs
- ▶ Malpractice and risk allocation
- ▶ Conflicts inherent in the interplay of applicable regulations

### Y. Electronic Health Record Systems: From Vendor Contract Negotiation to Physician Practice Integration

TUESDAY, JUNE 27 8:15–9:45 AM  
WEDNESDAY, JUNE 28 8:00–9:30 AM (REPEAT)

Bernadette M. Broccoli  
Brian S. Felton

The successful and effective creation of an integrated community health record using a hospital's electronic health record system as the backbone requires vision and careful planning from technical system design, through the contracting and implementation, to the roll-out beyond the

# Annual Meeting Agenda

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hospital to physicians, laboratories and others. This session will explore the important strategic and legal considerations involved throughout the life cycle of the effort, including:

- ▶ Anticipating the myriad legal compliance needs when designing system features and functions and negotiating the vendor contracts
- ▶ Communicating with physicians and other key constituencies whose support and participation is critical to the roll-out's success
- ▶ Developing a business model that satisfies Stark, tax-exemption, anti-kickback, antitrust and other important and sometimes competing regulatory restrictions
- ▶ Creating the organizational and administrative infrastructure to support the operation, growth and development of the integrated health record network through entity formation and contractual relationships
- ▶ Structuring and negotiating the key terms of the contractual relationships with participants, including pricing, data ownership and "exit strategies"

## Healthcare Liability and Litigation

### E. Disclosing Unanticipated Outcomes: Legal Issues and Practical Advice

MONDAY, JUNE 26 2:00–3:00 PM  
TUESDAY, JUNE 27 10:00–11:00 AM (REPEAT)

Maureen D. Mudron  
Steven R. Smith\*

- ▶ Legal, regulatory and other requirements for disclosure
- ▶ Preparation and issues to consider
  - State law on apologies/admissions
  - Liability insurance coverage
  - Other issues
- ▶ Who, how and what?
- ▶ Learning from what happened: protecting the information
- ▶ Reporting requirements

\* Author of *Understanding the Patient Safety and Quality and Improvement Act of 2005: Key Issues*

### N. Chasing EMTALA Solutions Region by Region (Advanced)

MONDAY, JUNE 26 3:15–4:15 PM  
TUESDAY, JUNE 27 11:15 AM–12:15 PM (REPEAT)

Joanne E. Joiner  
Sandra J. Sands  
Charlotte S. Yeh

- ▶ Common types of EMTALA violations, with samples of actual violations from various CMS regions
- ▶ Guidance to assist hospitals in identifying risk areas
- ▶ Ways to avoid the most common violations
- ▶ Tips for structuring a plan of correction through the use of a hypothetical scenario

### P. Binding Arbitration Agreements with Patients

David N. Hoffman, Martha Everett Meng  
See *Alternative Dispute Resolution*

### FE. Physicians' and Payors' Perspectives on Current Managed Care Litigation

James W. Boswell, Deborah Winegard  
See *HMOs and Health Plans*

## HMOs and Health Plans

### R. Advanced Strategies for the Managed Care Boxing Arena

MONDAY, JUNE 26 4:30–5:30 PM  
WEDNESDAY, JUNE 28 11:00 AM–12:00 NOON (REPEAT)

Katherine Benesch  
Lisa A. Hathaway

- ▶ Contracting tips and examples of key provisions
- ▶ Delegation in managed care contracts (credentialing, disease management, Medicare Advantage)
- ▶ Standards to incorporate or refer to in managed care contracts
- ▶ Interface between negotiators, plan reps, provider reps and attorneys

### FE. Physicians' and Payors' Perspectives on Current Managed Care Litigation

TUESDAY, JUNE 27 11:15 AM–12:15 PM  
WEDNESDAY, JUNE 28 2:40–3:40 PM (REPEAT)

James W. Boswell  
Deborah Winegard

- ▶ How the settlements and legal rulings arising out of *In re Managed Care Litigation* are likely to affect managed care contracting going forward, including any impact on hospital reimbursement by commercial payors
- ▶ Changes in the managed care industry as a result of settlements of cases within the Managed Care MDL litigation, including discussion of emerging definitions of "medical necessity," mechanisms for disclosing claims editing practices, and utilization of the AMA's CPT codes, guidelines and conventions for reimbursement purposes
- ▶ Compliance issues which have arisen subsequent to the settlements in the Managed Care MDL litigation, including disputes between providers and settling defendants (including a dispute scheduled for hearing in May 2006)
- ▶ Update for attendees of the status of *In re Managed Care Litigation*, which is currently scheduled for trial in September 2006
- ▶ A discussion of notable rulings from the Managed Care MDL litigation, such as those related to arbitration and class certification in RICO cases

### KK. The Top Tips for Protecting Your Part D Plan

WEDNESDAY, JUNE 28 9:45–10:45 AM  
WEDNESDAY, JUNE 28 1:30–2:30 PM (REPEAT)

Kirk J. Nahra

- ▶ Identifying the key components of the Part D Fraud, Waste and Abuse Guidance
- ▶ Making practical sense of the complicated compliance and anti-fraud guidance
- ▶ Identifying the key areas of law enforcement interest for Part D plans
- ▶ Practical hints on integrating your compliance and anti-fraud functions
- ▶ Key components of developing an information-sharing strategy for Part D investigations

# Annual Meeting Agenda

## Hospitals and Health Systems

### B. Corporate Governance Reforms: Assessing the Impacts on the Non-Profit Healthcare Sector (Advanced)

MONDAY, JUNE 26 2:00–3:00 PM  
TUESDAY, JUNE 27 11:15 AM–12:15 PM (REPEAT)

*Stuart I. Silverman (Moderator)*  
*Lois Dehls Cornell*  
*Andrew J. Demetriou*

- ▶ Executive compensation: trends and evolving standards
- ▶ Conflict of interest disclosures
- ▶ Board effectiveness: evaluation of boards and board members
- ▶ Audit committee responsibilities and oversight
- ▶ SOX internal controls: to do or not to do?
- ▶ Governance reform influences from rating agencies
- ▶ State initiatives on mandated charity care
- ▶ Status of the Grasso litigation

### C. Hospital-Based Physician Recruitment: A New Frontier

MONDAY, JUNE 26 2:00–3:00 PM  
WEDNESDAY, JUNE 28 11:00 AM–12:00 NOON (REPEAT)

*Gail P. Heagen*  
*Sara Kay Wheeler*

- ▶ Evolving sources of physician talent
- ▶ Innovative approaches to the contracting process
- ▶ Government driven “best” practices

### M. “Under Arrangement” Hospital-Physician Ventures – Still Another Way to Cooperate?

MONDAY, JUNE 26 3:15–4:15 PM  
WEDNESDAY, JUNE 28 11:00 AM–12:00 PM (REPEAT)

*Peter A. Pavarini*  
*Michael F. Schaff*

- ▶ The basic structure of under arrangement relationship
- ▶ When and where they can be used effectively within the hospital and outside
- ▶ How to structure these arrangements to avoid significant issues under the Stark and Anti-kickback Laws
- ▶ How to address contractual joint venture concerns under the OIG’s Special Advisory Bulletin (April 23, 2003)
- ▶ Examples of under arrangements that legally, economically and clinically sound

### N. Chasing EMTALA Solutions Region by Region (Advanced)

*Joanne E. Joiner, Sandra J. Sands, Charlotte S. Yeh*  
*See Healthcare Liability and Litigation*

### P. Binding Arbitration Agreements with Patients

*David N. Hoffman, Martha Everett Meng*  
*See Alternative Dispute Resolution*

### U. Community Benefit and Effectively Managing Exposure to Local, Community and Regulatory Challenges to Nonprofit Healthcare

*Patrick S. Coffey, M. Meghan Kieffer, Bruce J. Toppin*  
*See Tax*

### BB. Paying for Quality: Legal and Policy Issues

*Bruce Dees, Marc D. Goldstone, Gary J. Young*  
*See Physicians and Physician Organizations*

### CC. Anatomy of an Invoice: Practical Approaches to the Discount Safe Harbor

*Joseph W. Metro, Sheva J. Sanders*  
*See Life Sciences*

### LL. What’s New with the Health Care Quality Improvement Act of 1986 and the National Practitioner Data Bank

*Shirley A. Jones, Shirley P. Morrigan*  
*See Medical Staff, Credentialing, and Peer Review*

## Labor and Employment

### W. Corporate Campaigns

TUESDAY, JUNE 27 8:15-9:45 AM (NOT REPEATED)

*John E. Lynchski (Moderator)*  
*G. Roger King*  
*Curt Kirschner*  
*Keith A. Reed*  
*Susan S. Robfogle*

- ▶ Update on union organizing activity and new sophisticated tactics unions use in targeting healthcare employers
- ▶ Just what is a “corporate campaign”
- ▶ Review and analysis of recent and ongoing “corporate campaigns” in the healthcare industry
- ▶ Proactive steps and strategies for a healthcare facility to reduce vulnerability to a “corporate campaign”

### GG. Healthcare Information Policy for Labor and Employment Lawyers

WEDNESDAY, JUNE 28 8:00–9:30 AM (NOT REPEATED)

*Gordon J. Apple*  
*W. Scott Hardy*  
*Brent L. Henry*

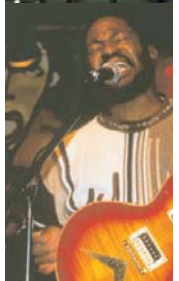
- ▶ Drafting and enforcing electronic communications policies
- ▶ Responding to more sophisticated labor organizing techniques in the internet age
- ▶ Engage in permissible electronic monitoring
- ▶ HIPAA enforcement case study - a tale of stolen clinical research data:
  - Who gets disciplined?
  - Who goes to jail?
  - Damage control?
- ▶ Drafting labor and employment policies as they relate to electronic health records

### C. Hospital-Based Physician Recruitment: A New Frontier

*Gail P. Heagen, Sara Kay Wheeler*  
*See Hospitals and Health Systems*

### Z. Current Environment and Current Trends for Executive Compensation in Tax-Exempt Healthcare

*Bonnie S. Brier, James R. King, Jack F. Reilly*  
*See Tax*



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# Annual Meeting Agenda

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## Legal Ethics

### A. Legal Ethics: The Accidental Tax Professional – IRS Circular 230 Compliance for Non-Tax Lawyers

MONDAY, JUNE 26 2:00–3:00 PM (NOT REPEATED)

*Michael A. Clark*

- ▶ Who are the advisors covered by the Circular 230 rules
- ▶ Identifying the written advice that constitutes a “Covered Opinion”
- ▶ Exceptions and Disclaimers
- ▶ Special rules for tax-exempt financing transactions

### AA. Legal Ethics: Clients’ Use of the Healthcare Lawyer as a Marketing Tool – When Does the Lawyer Cross the Line?

TUESDAY, JUNE 27 10:00–11:00 AM (NOT REPEATED)

*Glenn Martin*

*David L. Rogers*

- ▶ Clients’ use of opinion letters and other lawyer-produced documents in marketing materials (including websites and written materials)
- ▶ Participating in meetings with clients and their prospective customers
- ▶ Representing to a non-client that your client’s business proposal is legal
- ▶ Where does liability insurance coverage end?
- ▶ The opining lawyer’s role when a good faith opinion letter is challenged by DOJ or OIG in an investigation
- ▶ Disqualification: When the lawyer becomes a witness, unsworn witness, subject or target

### OO. Legal Ethics: Lawyers Serving on Boards of Client Healthcare Organizations

WEDNESDAY, JUNE 28 11:00 AM–12:00 NOON (NOT REPEATED)

*Michael E. Joseph*

- ▶ Advantages and disadvantages of lawyers serving as directors of non-profit organizations
- ▶ Dual role of the lawyer – director and legal counsel
- ▶ Range of decision-making for the lawyer-director, from business decisions to legal decisions
- ▶ Ethical issues facing the lawyer-director
- ▶ Duty of care of directors vs. ethical duty of lawyers to provide independent judgment
- ▶ Attorney-client privilege concerns
- ▶ Conflicts of interest, disqualification

- ▶ Status of current off-label enforcement activity
- ▶ Preventive measures to avoid off-label investigations
- ▶ The role of compliance programs

### CC. Anatomy of an Invoice: Practical Approaches to the Discount Safe Harbor

TUESDAY, JUNE 27 10:00–11:00 AM

WEDNESDAY, JUNE 28 11:00 AM–12:00 NOON (REPEAT)

*Joseph W. Metro*

*Sheva J. Sanders*

- ▶ Historical and case law perspectives on the discount exception and safe harbor
- ▶ The “who, what, when and where” of discount disclosure
- ▶ Emerging Applications
- ▶ Group purchasing arrangements
- ▶ Bundled pricing relationships
- ▶ Discount disclosure under Medicare Part D
- ▶ The role of compliance programs in discount issues

### O. Negotiating and Drafting Clinical Research Agreements

*Ann T. Hollenbeck*

*See Teaching Hospitals and Academic Medical Centers*

### Q. The Road Ahead for Electronic Records and E-Prescribing

*Marilyn Lamar, Catherine Martin*

*See Health Information and Technology*

### JJ. Compliance and Clinical Research: Clinical Trials and Federal Research Awards

*Diane Dean, Holley Thames Lutz*

*See Teaching Hospitals and Academic Medical Centers*

### KK. The Top Tips for Protecting Your Part D Plan

*Kirk J. Nahra*

*See HMOs and Health Plans*

### MM. Medicare Part D – Issues Affecting Physician Practices/Impact on Patient Care

*S. Lawrence Kocot (invited), Charlene L. McGinty*

*See Physicians and Physician Organizations*

## Long Term Care

### DD. Hot Topics for Long Term Care

TUESDAY, JUNE 27 11:15 AM–12:15 PM (NOT REPEATED)

*Harvey M. Tettlebaum*

- ▶ Part D and long term care
- ▶ False Claims: Taking it to the limits
- ▶ Deficit Reduction Act mandates
- ▶ Latest Case on Alternative Dispute Resolution
- ▶ New Freedom Initiative: Where we are and where we are going
- ▶ Recent DAB cases on survey and certification

## Life Sciences

### X. Off-Label Drug and Device Promotion and the False Claims Act: New Enforcement Challenges for Drug and Device Manufacturers

TUESDAY, JUNE 27 8:15–9:45 AM

WEDNESDAY, JUNE 28 8:00–9:30 AM (REPEAT)

*Jeffrey S. Bucholtz (Wednesday)*

*Elizabeth Carder-Thompson*

*Mary Riordan*

*Eugene Thirolf (Tuesday)*

- ▶ How are off-label investigations begun?
- ▶ The different roles of the DOJ and the OIG during investigations

# Annual Meeting Agenda



## NN. Drafting a CCRC Residency Agreement

WEDNESDAY, JUNE 28 9:45–10:45 AM

WEDNESDAY, JUNE 28 1:30–2:30 PM (REPEAT)

*Kimber L. Latsha*

- ▶ Defining the resident-CCRC Provider Relationship
- ▶ Impact of licensure requirements
- ▶ Risk management considerations
- ▶ Addressing marketing concerns
- ▶ Review of a model agreement
- ▶ Practical issues in the implementation process

## P. Binding Arbitration Agreements with Patients

*David N. Hoffman, Martha Everett Meng*

*See Alternative Dispute Resolution*

## Medical Staff, Credentialing and Peer Review

### D. Defending the Current Standards of Care for Physician Credentialing and Privileging in a Consumer Driven Healthcare Market: Perspective of a Litigator and a Credentialer

MONDAY, JUNE 26 2:00–3:00 PM

MONDAY, JUNE 26 4:30–5:30 PM (REPEAT)

*Sheila Muller*

*John M. Murdock*

- ▶ State of the law of credentialing and privileging standards
- ▶ Defending the current standards in the face of developing healthcare market forces driving the liability risk
- ▶ Whether it is reasonably feasible for entities engaged in credentialing and privileging to perform more stringent credentialing and privileging standards
- ▶ Maximizing the value of compliance with the current standards for credentialing and privileging

### LL. What's New with the Health Care Quality Improvement Act of 1986 and the National Practitioner Data Bank

WEDNESDAY, JUNE 28 9:45–10:45 AM

WEDNESDAY, JUNE 28 1:30–2:30 PM (REPEAT)

*Shirley A. Jones*

*Shirley P. Morrigan*

- ▶ New initiatives: Proactive Disclosure Service (PDS); Section 1921
- ▶ NPDB compliance activities
- ▶ Secretarial review
- ▶ Case law development
- ▶ The "local politics" of reporting to the NPDB

## Physicians and Physician Organizations

### BB. Paying for Quality: Legal and Policy Issues

TUESDAY, JUNE 27 10:00–11:00 AM

TUESDAY, JUNE 27 11:15 AM–12:15 PM (REPEAT)

*Bruce Dees*

*Marc D. Goldstone*

*Gary J. Young*

- ▶ What is P4P
- ▶ The policy and philosophical development of P4P

- ▶ The business experience and expectations
- ▶ The legal/compliance issues

### MM. Medicare Part D – Issues Affecting Physician Practices/Impact on Patient Care

WEDNESDAY, JUNE 28 9:45–10:45 AM

WEDNESDAY, JUNE 28 2:40–3:40 PM (REPEAT)

*S. Lawrence Kocot (invited)*

*Charlene L. McGinty*

This session will discuss Medicare Part D and its implementation and will specifically focus on the impact of implementation on physicians and physician practices, such as:

- ▶ The general characteristics of the Medicare Part D prescription drug benefit
- ▶ What limitations exist when counseling on plan selection
- ▶ How physicians should advise patients who have questions regarding the plan choices
- ▶ How the Part D benefit interacts with what is covered under Part B
- ▶ How physicians get paid under Medicare Part D
- ▶ How the Part D benefit interacts with manufacturers' compassionate use and other patient-assistance programs

### C. Hospital-Based Physician Recruitment: A New Frontier

*Gail P. Heagen, Sara Kay Wheeler*

*See Hospitals and Health Systems*

### L. Anatomy of the Erlanger Medical Center Case

*Thomas K. Hyatt, David T. Lewis*

*See Fraud and Abuse, Self-Referrals and False Claims*

### M. "Under Arrangement" Hospital-Physician Ventures – Still Another Way to Cooperate?

*Peter A. Pavarini, Michael F. Schaff*

*See Hospitals and Health Systems*

### P. Binding Arbitration Agreements with Patients

*David N. Hoffman, Martha Everett Meng*

*See Alternative Dispute Resolution*

### T. New Rules for Medicare Claims Appeals

*David Cade, James P. Kelly*

*See Regulation Accreditation and Payment*

### LL. Navigating the Healthcare Quality Improvement Act and Understanding the National Practitioner Data Bank

*Shirley A. Jones, Shirley P. Morrigan*

*See Medical Staff, Credentialing, and Peer Review*



### Public Interest Dialogue

#### HH. Arising Public Health Issues: Historical Perspectives and Current Concerns

WEDNESDAY, JUNE 28 9:45–10:45 AM (NOT REPEATED)

Scott Burris  
Donna D. Fraiche

- ▶ Questions Regarding Fundamental Infrastructure, Preparedness and Current Approaches
- ▶ Regulatory Issues and Practical Realities
- ▶ Intergovernmental Relations and Cooperation
- ▶ Personal Freedoms vs. Public Responsibilities
- ▶ Lessons from the 1793 Philadelphia Yellow Fever Epidemic
- ▶ Lessons from Hurricane Katrina

### Regulation, Accreditation and Payment

#### G. Reimbursement Issues that Might “Bite” an Institution – Topics that a General Counsel Should be Aware Of

MONDAY, JUNE 26 2:00–3:00 PM  
WEDNESDAY, JUNE 28 11:00 AM–12:00 NOON (REPEAT)

Dennis M. Barry

- ▶ Short stays—CMS policy restricting a hospital’s ability to bill observation services when inpatient services are not medically necessary, and what hospitals can do both to minimize the loss of payment and to reduce compliance risks
- ▶ Residents rotating to non-hospital sites
- ▶ Definition of “hospital” as being focused on serving inpatients, and CMS policies discouraging “freestanding emergency rooms”
- ▶ DSH litigation and what it means to individual hospitals
- ▶ Deficit Reduction Act—brief review of the most significant provisions

#### T. New Rules for Medicare Claims Appeals

MONDAY, JUNE 26 4:30–5:30 PM  
TUESDAY, JUNE 27 10:00–11:00 AM (REPEAT)

David Cade  
James P. Kelly

- ▶ New Rules and New Decision Makers for Appeals of Part A and Part B Claims
- ▶ Achievements and challenges during the New Unified Appeals Start-Up Period
- ▶ Qualified Independent Contractor (QIC) Appeals (formerly “fair hearings”)
- ▶ New rules on early submission of evidence
- ▶ ALJ Hearings
- ▶ Video conference hearings – how to make them work
- ▶ New adversarial procedures
- ▶ Medicare Appeals Council proceedings
- ▶ Federal Court
- ▶ Advanced techniques
- ▶ Solving evidence timing submission problems
- ▶ Discovery
- ▶ Delaying recoupment

#### M. “Under Arrangement” Hospital-Physician Ventures – Still Another Way to Cooperate?

Peter A. Pavarini, Michael F. Schaff  
See *Hospitals and Health Systems*

#### N. Chasing EMTALA Solutions Region by Region (Advanced)

Joanne E. Joiner, Sandra J. Sands, Charlotte S. Yeh  
See *Healthcare Liability and Litigation*

#### V. Case Study on Reimbursement, Fraud, Antitrust and Tax – Separate Introductory and Advanced Sessions

Susan O. Scheutzow (Moderator), John T. Brennan, Jr.  
Roxane C. Busey, Linda Sauser Moroney, Dineta M. Newman  
See *Antitrust*

#### MM. Medicare Part D – Issues Affecting Physician Practices/Impact on Patient Care

S. Lawrence Kocot (invited), Charlene L. McGinty  
See *Physicians and Physician Organizations*

#### Breakfast Session: Medicare, Medicaid and Insolvency Discussion

TUESDAY, JUNE 27 7:00–8:00 AM (NOT REPEATED)

Rodney A. Johnson

Join one of the authors of the recently published *Medicare, Medicaid and Insolvency Handbook* for a discussion of the new bankruptcy law, and how it will affect institutions that receive a significant amount of funds through the Medicare program.

### Tax

#### S. Federal Tax Law Update

MONDAY, JUNE 26 4:30–5:30 PM  
WEDNESDAY, JUNE 28 11:00 AM–12:00 NOON (REPEAT)

Gerald M. Griffith

- ▶ Excess benefit transactions today – ramifications of the Caracci decision and proposed regulations on exemption
- ▶ IRS enforcement initiatives and soft contact letters
- ▶ Effect of Vision Service Plans case on HMO exemption
- ▶ Recent guidance on physician malpractice insurance programs
- ▶ A potpourri of other recent IRS guidance in the tax-exempt sector

#### U. Community Benefit and Effectively Managing Exposure to Local, Community and Regulatory Challenges to Nonprofit Healthcare

MONDAY, JUNE 26 4:30–6:00 PM  
TUESDAY, JUNE 27 8:15–9:45 AM (REPEAT)

Patrick S. Coffey  
M. Meghan Kieffer  
Bruce J. Toppin

- ▶ Review of current challenges including continuing nonprofit hospital litigation, denials of property tax exemption, AG investigations, IRS community benefit and compensation audits, Congressional hearings and state and federal legislative initiatives
- ▶ Sources of challenges to nonprofit hospitals based on tax exempt status and a discussion of leading practices to reduce the potential for challenges and controversy



## Annual Meeting Agenda

- ▶ How improved community benefit calculations and reporting will assist hospitals in managing the current environment and ongoing challenges
- ▶ Understanding the factors that make hospitals an attractive target for claims by class action attorneys, tax assessors, consumer advocates, corporate campaign organizers, consumer protection regulators, uninsured patients and other concerned parties

### Z. Current Environment and Current Trends for Executive Compensation in Tax-Exempt Healthcare

TUESDAY, JUNE 27 8:15–9:45 AM  
WEDNESDAY, JUNE 28 8:00–9:30 AM (REPEAT)

Bonnie S. Brier  
James R. King  
Jack F. Reilly

- ▶ IRS scrutiny of executive compensation, including its exempt organization compensation compliance study and field examinations and its upcoming hospital compensation and community benefit compliance study
- ▶ Recent compensation scandals and the most suspect types of compensation
- ▶ Best practices for determining healthcare executive compensation, including the impact of Proposed Regulations on retention of tax-exempt status and moving beyond the rebuttable presumption of reasonableness
- ▶ Migration of SOX principles of disclosure and transparency to Form 990
- ▶ State AG scrutiny of executive compensation
- ▶ Potential legislative changes, including increasing excess benefit penalties and changing rebuttable presumption to minimum due diligence standards
- ▶ Trends in incentive and deferred executive compensation, including after-tax SERPs
- ▶ Implications of the new 409A regulations on hospital executive compensation

### L. Anatomy of the Erlanger Medical Center Case

Thomas K. Hyatt, David T. Lewis  
*See Fraud and Abuse, Self-Referrals and False Claims*

### V. Case Study on Reimbursement, Fraud, Antitrust and Tax – Separate Introductory and Advanced Sessions

Susan O. Scheutzow (Moderator), John T. Brennan, Jr.,  
Roxane C. Busey, Linda Sauser Moroney, Dinetia M. Newman  
*See Antitrust*

## Teaching Hospitals and Academic Medical Centers

### O. Negotiating and Drafting Clinical Research Agreements

MONDAY, JUNE 26 3:15–4:15 PM  
WEDNESDAY, JUNE 28 1:30–2:30 PM (REPEAT)

Ann T. Hollenbeck

- ▶ Provide overview of relationships among sponsors (governmental, academic and for-profit) and research institutions and principal investigators (PIs)

- ▶ Highlight applicable laws and regulations and other factors that provide context for research relationships
- ▶ Walk through model Clinical Research Agreement between sponsor and research institution with particular focus on funding, intellectual property, adverse events, indemnification and termination
- ▶ Discuss the identification and negotiation of unique issues presented by sponsors to ensure appropriate protection of the interests of research institutions and their PIs
- ▶ Use model Issues Checklist and model Research Services Agreement to evaluate unique issues presented by PIs and adequately document relationship between research institutions and PIs

### JJ. Compliance and Clinical Research: Clinical Trials and Federal Research Awards

WEDNESDAY, JUNE 28 9:45–10:45 AM  
WEDNESDAY, JUNE 28 2:40–3:40 PM (REPEAT)

Diane Dean  
Holley Thames Lutz

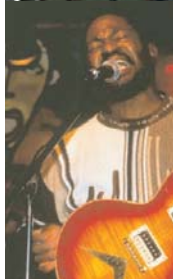
- ▶ Highlight key research compliance issues and “hot buttons” for the regulators
- ▶ Discuss the OIG’s Model Compliance Guidance - Road Map for Compliance Audits?
- ▶ Develop strategies for developing research compliance efforts - What do the regulators expect to see?
- ▶ Discuss proactive compliance ideas to address compliance issues

### L. Anatomy of the Erlanger Medical Center Case

Thomas K. Hyatt, David T. Lewis  
*See Fraud and Abuse, Self-Referrals and False Claims*

### U. Community Benefit and Effectively Managing Exposure to Local, Community and Regulatory Challenges to Nonprofit Healthcare

Patrick S. Coffey, M. Meghan Kieffer, Bruce J. Toppin  
*See Tax*



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## Social Events

**HISTORIC**  
**HIP** and *Happening*

### Welcome Reception and Benjamin Franklin's 300th Birthday Celebration

*Sponsored by LECCG*

SUNDAY, JUNE 25 5:00–6:30 PM

Attendees, faculty and registered adult, teen and youth guests are welcome to attend.

### Yoga Class

*Sponsored by the Sheraton Chicago Hotel and Towers*

MONDAY, JUNE 26 6:30 AM

Attendees and their registered guests are invited to participate in an invigorating early morning yoga class. Complimentary t-shirts and refreshments will be provided for all participants. To participate, please sign up on the registration form. If you are planning to participate, PLEASE register in advance so that we have enough instructors – class size is limited.

### Breakfasts

All program attendees, faculty and registered guests are welcome to enjoy breakfast each morning.

MONDAY, JUNE 26 7:00–9:00 AM

TUESDAY, JUNE 28 7:00–9:00 AM *SPONSORED BY CBIZ VALUATION*

WEDNESDAY, JUNE 29 7:00–8:30 AM *SPONSORED BY CBIZ VALUATION*

### Off-Property Reception at the National Constitution Center

*Sponsored by AHLA Member Firms*

MONDAY, JUNE 26 6:30–9:30 PM

Join AHLA at The National Constitution Center. America's first and only museum devoted to the United States Constitution and the freedoms that empower us as individuals and as a Nation. Watch the awe inspiring Freedom Rising in the Kimmel theater, get sworn in as president if you are under age 35, walk in Signers' Hall among the life-sized statues of the 42 delegates who were present at the signing of the Constitution, explore the branches of the government through detailed models and video animation, slip on the robes of a Supreme Court Justice and decide important constitutional cases, sign today's Constitution and reaffirm what it means to be an American.

Music will be provided "Steve & Steve"—two guitar-strumming attorneys (Bernstein and Messenger, the former a Philly-area member of Health Lawyers since the late '70s) who, for the past 36 years, have been "keeping '60s music alive."

All registered adult, teen and youth guests are welcome to attend. You won't want to miss this event, the National Constitution Center is one of a kind. Dinner will be provided. Transportation will be provided between the Marriott and the National Constitution Center.

### Kickback at Stark's Speakeasy... A Party at the Crystal Tea Room

*Sponsored by Navigant Consulting Inc*

TUESDAY, JUNE 27 6:00–9:00 PM

Gentlemen dust off your zoot suit! Ladies fluff your boas! The days of prohibition are back, but there won't be any violations if you want to kickback with colleagues at Stark's Speakeasy at the Crystal Tea Room. Experience the indulgent, decadent allure of the Jazz Age. Meet the gangsters by the craps table.

Unscrupulous financiers are waiting to take your money, but bets are flying that this is your lucky night. Each guest will receive chips to play the casino games and great prizes will be given out to the big winners.



A buffet dinner will be served and you can order drinks from AHLA members who will serve as guest bartenders. Watch world champion dancer, Chuck Danza and his partner and well-known health lawyer, Alice Gosfield, put on a professional dance exhibition and teach some lessons for all those who are interested in learning to swing and jive. No partner is necessary to participate.

For hoodlums, intellectuals, and millionaire tycoons alike, this is sure to be a roaring good time. Casual party attire is appropriate, but attendees are welcome to dress for the times if they prefer.

All attendees, faculty and registered adult and teen guests are welcome. Individual tickets may also be purchased for this event. An "exchange voucher" will be provided to all registered attendees, adult and teen guests when conference materials are picked up on-site. Vouchers must be redeemed for a ticket to the event before Monday, June 26 at 12 noon.

AHLA would like to thank the following companies who have provided prizes:

- Mandalay Bay Resort and Casino – gift basket
- Ritz Carlton Washington DC – complimentary one night stay
- Sheraton Boston Hotel – complimentary two night stay
- Universal Orlando Resort Hotels - a Loews Hotel – complimentary two night stay

## Networking Opportunities

### Practice Groups

Practice Groups (PGs) are composed of volunteer members who share a similar work setting or interest in specific areas of health law who wish to increase their level of expertise in and knowledge of health law issues, grow professionally, gain valuable leadership experience, and network with other health lawyers from across the country.

Among the many projects and activities undertaken by PGs are member newsletters, Member Briefings on hot legal issues, teleconferences, Practice Guides, monographs, luncheon speakers and discussions at AHLA programs, Email Alerts, listserves, and special areas on the web accessible to PG members only. To learn more about the Practice Groups, see descriptions below. Practice Group leaders will also be available to meet with attendees during the New Member/First-Time Attendee reception on Monday, June 26 from 5:15-6:30 pm. Plan now to attend—you are welcome and encouraged to come! (Please indicate on your registration form if you will be joining us for this special event.)

Enrollment in Practice Groups is open to all American Health Lawyers Association members and there is an additional \$40 fee for each Practice Group enrollment. During the Annual Meeting, all Practice Groups will be holding a luncheon/discussion. The price of the In-House Counsel Practice Group's luncheon is included in the cost of registration for the program. All other Practice Group luncheons are an additional \$38 for members of the sponsoring PG and PG15 enrollees and \$43 for AHLA members not enrolled in the PG and non-members.

**Sunday, June 25 12:10–1:30 pm**

### In-House Counsel

#### ABOUT THE PRACTICE GROUP

The In-House Counsel Practice Group provides a forum for attorneys employed in the healthcare industry and those who work with them and provide services to them to exchange information. The Practice Group addresses the day-to-day practical legal issues arising from the interpretation and application of law and regulations to the operations of healthcare providers, payors, regulators, and suppliers. The Practice Group presents summaries and brief analyses of forms, models, approaches, structures, and legal analyses relevant to the successful operation of an in-house legal service.

#### ABOUT THE LUNCHEON

*Sponsored by MediTract, Inc.*

Don't miss the most fun luncheon of the entire In-House Counsel Program and Annual Meeting. You will be amazed by the creative video highlighting the activities of the Practice Group over the last year. You'll be entertained by real-life, too-weird-to-be-true stories told by fellow health law attorneys competing for the Seventh Annual Golden Ferret Award. As you listen to your colleagues recounting their strangest work-related escapades, you will gain a new appreciation for your own practice environment.

**Legal Resource:** The Quest for Interoperable Electronic Health Records: A Guide to Legal Issues in Establishing Health Information Networks (Instant Access EPTIS05-0006/\$75)

**Monday, June 26 12:30–1:45 pm**

### Teaching Hospitals and Academic Medical Centers and Health Information and Technology

#### ABOUT THE PRACTICE GROUPS

The Health Information and Technology Practice Group provides a forum for members to exchange information and become educated about legal issues arising from the use of information and communications technology in healthcare, including issues related to the acquisition and operation of health information systems and networks, electronic medical records, telemedicine, electronic prescribing, Internet and e-mail communications, operation of websites, expert diagnostic systems, clinical data repositories and master patient indexes, confidentiality and security, electronic signatures, and ownership of healthcare data.

The Teaching Hospitals and Academic Medical Centers Practice Group provides a forum for attorneys who are employed by and/or service TH/AMCs in the healthcare industry. The Practice Group addresses the practical legal issues arising from the interpretation and application of law and regulations to the operations of healthcare providers, payors, regulators, and suppliers as they affect TH/AMCs. The Practice Group presents summaries and brief analyses of forms, models, approaches, structures, and legal analyses relevant to the successful operation of an in-house legal service for a TH/AMC as well as those attorneys who service a TH/AMC.

#### ABOUT THE LUNCHEON

*Sponsored by Huron Consulting Group*

*The Bleeding Edge in Biomedical Research: An Exploration of Current Hot Topics*

**Presenters:** Rachel Nosowsky, Assistant General Counsel, University of Michigan, Ann Arbor, MI

Melissa L. Markey, Hall Render Killian Heath & Lyman PSC, Troy, MI

**Legal Resource:** Understanding the Patient Safety and Quality Improvement Act of 2005 (HLP200601/\$40)

### Labor and Employment and Medical Staff, Credentialing, and Peer Review

#### ABOUT THE PRACTICE GROUPS

The Labor and Employment Practice Group addresses industry concerns related to healthcare employment law, employment discrimination, immigration, union-management disputes and legal matters, NLRB law, alternative dispute resolution in labor and employment, OSHA enforcement, workers' compensation, and other labor and employment issues as they relate to healthcare facilities, providers and payors.

The Medical Staff, Credentialing, and Peer Review Practice Group addresses issues confronted by attorneys that represent the individual healthcare professional, the collective medical or professional staff, and/or the healthcare entity with issues concerning the organization and operations of medical and professional staffs in healthcare entities and organizations, including but not limited to: the medical staff bylaws and rules; performance of medical staff responsibilities; appointments and credentialing; dealing with disruptive or impaired healthcare professionals; conducting peer review and quality assurance; taking corrective action; providing fair hearings for medical and allied health professional staffs; peer review commu-





## Networking Opportunities

HISTORIC  
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nications and records confidentiality; National Practitioner Data Bank querying and reporting; peer review immunities; compliance with regulatory and accreditation requirements pertaining to medical staff organizations, and litigation that arises out of these activities.

The discussion will include:

- ▶ Who credentials AHPs – the Medical Staff or Human Resources? (Or both?)
- ▶ What if the Interdisciplinary Practice Committee (or any other committee that credentials AHPs) wants to credential a PA to do neurosurgery?
- ▶ How should the Medical Staff Executive Committee interact with the hospital committee that credentials AHPs?
- ▶ How should a Medical Staff address requests by persons to practice complementary medicine in the hospital?
- ▶ What kinds of procedural rights should be offered to which types of AHPs, and for what types of actions?

### ABOUT THE LUNCHEON

*Allied Health Professionals Employment, Credentialing, and Peer Review – How to Navigate Through Murky Waters*

**Shirley P. Morrigan**, Foley & Lardner LLP, Los Angeles, CA

**Legal Resource:** *Medicare Law, 2nd Edition* (WB200602/\$115)

### Antitrust

#### ABOUT THE PRACTICE GROUP

The Antitrust Practice Group addresses issues in public and private enforcement initiatives and policies relating to network formation and operation, mergers, joint provider negotiation with payors, exclusionary practices and exemptions.

#### ABOUT THE LUNCHEON

*SHO and Tell (ing it like it is): The recent Suburban Health Organization (SHO) FTC staff advisory opinion, and dispelling myths and wishful thinking about “clinical integration”*

**David Narrow**, Federal Trade Commission, Washington, DC

The discussion will include:

- ▶ Why doing good things doesn't automatically earn you a free pass to agree on prices and jointly negotiate
- ▶ This is nothing new (or unique to healthcare)
- ▶ Yes, we are being consistent (The Statements of Antitrust Enforcement Policy in Health Care, MedSouth, NTSP, etc.)

**Legal Resource:** *Ambulatory Surgery Centers:*

*Legal and Regulatory Issues, 3rd Edition* (WM200601/\$90)

**Tuesday, June 27**

**12:15–1:45 pm**

### Healthcare Liability and Litigation and Fraud and Abuse, Self-Referrals, and False Claims

#### ABOUT THE PRACTICE GROUPS

The Healthcare Liability and Litigation Practice Group addresses issues that encompass all areas of potential liability that affect healthcare providers, and keeps its membership apprised of developments in the litigation and trial of healthcare disputes involving hospitals, payors, integrated delivery systems, and individual physicians.

The Fraud and Abuse, Self-Referrals, and False Claims Practice Group pro-

vides issue summaries and brief analysis of relevant judicial, administrative, and settlement decisions as well as regulatory developments regarding enforcement efforts and compliance responses; provides a resource to members facing enforcement initiatives and/or designing compliance strategies.

#### ABOUT THE LUNCHEON

*False Claims Act Investigations and Litigation: Practical Strategies and Perspectives*

**Jack Boese**, Fried Frank Harris Shriver & Jacobson LLP, Washington DC

**Katie McDermott**, Blank Rome LLP, Washington DC

**Margaret Hutchinson**, US Attorney's Office, Philadelphia, PA

**Legal Resource:** *Healthcare Compliance Legal Issues Manual, 2nd Edition* (WAA200503/\$150)

### Tax and Finance

#### ABOUT THE PRACTICE GROUP

The Tax and Finance Practice Group addresses issues related to IRS audits and rulings, tax-exempt status, intermediate sanctions, state regulation of nonprofit transactions and operations, charitable trusts, bond financing, physician recruitment incentives, physician and executive compensation, fair market value, joint ventures with nonprofits, IRS disclosure requirements, property tax, sales and use tax, fundraising, and other issues faced by nonprofit and for-profit attorneys.

#### ABOUT THE LUNCHEON

*Roundtable Discussion on Current Exempt Organization Matters*

**Moderator: Linda Moroney**, Gardner Carton & Douglas LLP, Milwaukee, WI

Please join us for another installment of our roundtable discussion series.

This format has proven popular in prior years, allowing attendees an opportunity for candid, informal discussions regarding emerging legal issues and practical challenges arising for healthcare organizations and their counsel. While no topic is off limits, our discussion is sure to include:

- ▶ The latest news as to legislative reforms for nonprofit healthcare organizations
- ▶ Updates regarding enforcement measures by state and local revenue and charity officials
- ▶ The IRS's newest enforcement initiative against exempt hospitals, involving community benefit and compensation practices
- ▶ The practical implications of changes in Form 990 reporting for 2005 returns, including expanded disclosure of compensation information

**Legal Resource:** *Medicare, Medicaid, and Insolvency Handbook: Jurisdiction, Payment and Enforcement* (WB200601/\$115)

### Long Term Care

#### ABOUT THE PRACTICE GROUP

The Long Term Care Practice Group addresses legal, regulatory, and operational issues as well as trends in the entire spectrum of long term care.

#### ABOUT THE LUNCHEON

Roundtable of 'Hot' Long Term Care Topics

Join your colleagues and a panel of experts at the Long Term Care Practice Group luncheon where we will discuss and debate the hot topics in long term care. Topics may include: a post-mortem on Part D enactment; devel-

## Networking Opportunities

opments in arbitration provision; hidden cameras in long term care facilities; the financial state of the industry; and an update on the tort crisis.

**Legal Resource:** Long Term Care Handbook, 3rd Edition (WB200502/\$110)

**Wednesday, June 28 12:00 noon–1:20 pm**

### HMOs and Health Plans

#### ABOUT THE PRACTICE GROUP

The HMOs and Health Plans Practice Group addresses issues of operation and regulation of health maintenance organizations, managed care payors, and employee health benefit plans, including related liability, health insurance, and payment issues.

#### ABOUT THE LUNCHEON

*Payment Issues to Non-Contracted Providers*

**Peter Roan**, K & R Law Group LLP, Los Angeles, CA

This lunch presentation will provide an overview of the legal environment regarding payment to providers who have no contract with a patient's HMO/health plan or its delegated group for services the provider rendered to the patient/enrollee. An HMO/health plans' payment to non-contracted providers has become a "hot topic" in many states.

**Legal Resource:** Law Conference for Health Plans, Insurers, and Providers program CD (VLC06-00000/\$250)

### Hospitals and Health Systems and Physician Organizations and Regulation, Accreditation, and Payment

#### ABOUT THE PRACTICE GROUPS

The Hospitals and Health Systems Practice Group addresses the legal, financial, and operational issues raised by healthcare business strategies and transactions from the perspective of hospitals and health systems, including those involving other nonprofit, for-profit, public, and private hospitals and health systems, physicians and physician organizations, ancillary services providers, for-profit affiliates, financial institutions and authorities, and managed care organizations.

The Physician Organizations Practice Group addresses issues encountered in physician-hospital joint ventures and contractual arrangements; credentialing practices; physician group practice structures; compensation methodologies; and the current professional liability insurance crisis. The Regulation, Accreditation, and Payment Practice Group addresses issues related to reimbursement and coverage, including Medicare and other government payor laws, regulations, and instructions, as well as issues related to healthcare organizational accreditation such as JCAHO and other accrediting entity standards.

#### ABOUT THE LUNCHEON

*What Everyone Needs to Know About the Deficit Reduction Act of 2005*

**Moderator: Jeffrey G. Micklos**, Vice President and General Counsel, Federation of American Hospitals, Washington, DC

**Vonne Gaillard**, Bass Berry & Sims, Nashville, TN

**Charles Luband**, Powell Goldstein LLP, Washington, DC

**Melissa C. Lloyd**, Schottenstein Zox & Dunn LPA, Columbus, OH

With the enactment of the Deficit Reduction Act of 2005 (the DRA), Congress passed its first bill cutting spending for healthcare services since the Balanced Budget Act almost 10 years ago. Designed as cost containment

legislation, the DRA is projected to reduce Medicare spending by 6.4 billion dollars and Medicare spending by 4.8 billion dollars. The DRA imposes spending cuts, rate freezes, and other regulatory changes impacting hospitals, physicians, home health agencies, ambulatory surgery centers, IDTFs, inpatient rehabilitation facilities, durable medical equipment suppliers, and many other sectors of the healthcare industry. The DRA also represents the first legislation implementing the new Federal quality and pay for performance initiatives. In light of these changes, it is essential for healthcare attorneys counseling any type of healthcare providers or suppliers to understand how the DRA impacts the business and financial operations of their clients and the regulatory changes required to be implemented.

**Legal Resource:** Representing Physicians (WAA200502/\$115)

### New Member/First Time Attendee Reception

**Monday, June 26 5:30–6:30 pm**

If you have recently joined the American Health Lawyers Association, are attending your first Annual Meeting or have been a member of the Association for awhile and want to find out more about the benefits of membership, including what these Practice Groups are that you keep hearing about, plan now to attend this special reception. You'll meet Practice Group leaders and Board members, make new friends and learn more about the Association at this informal wine and cheese reception. Afterwards, we hope you will join us for the reception at The National Constitution Center. Please indicate on the registration form on pages 38-39 if you can attend. We hope to see you there.

### Practice Group Discussion Groups

On Tuesday and Wednesday mornings during breakfast, tables will be designated for certain Practice Groups. Attendees who are interested in participating in information discussion, networking with their colleagues and finding out more about the activities of the Practice Groups are welcome to sit at these tables. Please check the on-site room assignment sheet for the listing of which Practice Groups will be hosting tables each day.

### Networking Discussion Groups

These discussion groups are designed to give Annual Meeting attendees the opportunity to network with colleagues. Discussion topics will be determined by the interest of those who attend. The following groups will hold discussion groups during breakfast on the day indicated:

#### Tuesday, June 27

- Florida
- Georgia
- Michigan
- Mississippi
- Missouri
- North Carolina
- Ohio
- Pennsylvania
- Virginia

#### Wednesday, June 28

- State and Local Hospital Association
- ADR Resolvers
- Solo Practitioners





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## Program at a Glance

**HISTORIC**  
**HIP** and *Happening*

### Saturday, June 24, 2006

4:00– 7:00 pm	<b>Registration and Information</b>
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### Sunday, June 25, 2006

7:00 am– 5:15 pm	<b>Registration and Information</b>
5:00– 6:30 pm	<b>Welcome Reception and Benjamin Franklin's 300th Birthday Celebration sponsored by LECG</b> <i>(attendees, faculty and registered adult, teen and youth guests welcome)</i>

### Monday, June 26, 2006

7:00 am– 6:00 pm	<b>Registration and Information</b>
6:30– 7:30 am	<b>Yoga Class sponsored by Sheraton Chicago Hotel and Towers</b> <i>(Please register on pages 35–36)</i>
7:00– 9:00 am	<b>Continental Breakfast</b> <i>(attendees, faculty and registered adult, teen and youth guests welcome)</i>
8:30 am– 12:30 pm	<b>GENERAL SESSION</b> 8:30–9:00 am <b>Welcome and State of the Association</b> <i>Adelman, Daniels, Leibold</i>  9:00–9:45 am <b>Keynote Address</b> <i>Leavitt</i>  9:45–10:15 am <b>Featured Speaker</b> <i>Shriver</i>  10:30 am–12:30 pm <b>Year in Review</b> <i>Schermer, Schroder</i>
12:30– 1:45 pm	<b>Lunch on your own or attend one of the Practice Group Lunches:</b> <b>Health Information and Technology and Teaching Hospitals and Academic Medical Centers (joint lunch sponsored by Huron Consulting Group); Labor and Employment and Medical Staff, Credentialing, and Peer Review (joint lunch); or Antitrust</b> <i>(additional fee; limited attendance; pre-registration required, please see page 37–38)</i>



## Program at a Glance

Monday, June 26, 2006 (continued)

2:00– 3:00 pm	<b>A. Legal Ethics: The Accidental Tax Professional – IRS Circular 230 Compliance for Non-Tax Lawyers</b> (not repeated)  <i>Clark</i>	<b>B. Corporate Governance Reforms: Assessing the Impacts on the Non-Profit Healthcare Sector (Advanced)</b>  <i>Silverman (Moderator)</i> <i>Cornell</i> <i>Demetriou</i>		<b>C. Hospital-Based Physician Recruitment: A New Frontier</b>  <i>Heagen</i> <i>Wheeler</i>	<b>D. Defending the Current Standards of Care for Physician Credentialing and Privileging in a Consumer Driven Healthcare Market</b>  <i>Muller</i> <i>Murdock</i>
	<b>E. Disclosing Unanticipated Outcomes: Legal Issues and Practical Advice</b>  <i>Mudron</i> <i>Smith</i>	<b>F. What the Government Thinks Should Keep You Up at Night</b>  <i>Morris</i> <i>Wawzenski</i>		<b>G. Reimbursement Issues that Might Bite an Institution – Topics that a General Counsel Should be Aware Of</b>  <i>Barry</i>	
3:15– 4:15 pm	<b>H. Highlights and Insight from the HIT Masters Program</b> (not repeated)  <i>Shay</i>	<b>J. New Antitrust Developments for Providers and Payors: Views from the Enforcers</b>  <i>Botti</i> <i>Meier</i> <i>Singer</i>		<b>K. Ten Tips for Internal Investigations</b>  <i>Silhol (Moderator)</i> <i>Sheeder</i> <i>Wagonhurst</i>	<b>L. Anatomy of the Erlanger Medical Center Case</b>  <i>Hyatt</i> <i>Lewis</i>
	<b>M. “Under Arrangement” Hospital-Physician Ventures – Still Another Way to Cooperate?</b>  <i>Pavarini</i> <i>Schaff</i>		<b>N. Chasing EMTALA Solutions Region by Region (Advanced)</b>  <i>Joiner</i> <i>Sands</i> <i>Yeh</i>		<b>O. Negotiating and Drafting Clinical Research Agreements</b>  <i>Hollenbeck</i>
4:30– 5:30 pm	<b>P. Binding Arbitration Agreements with Patients</b>  <i>Hoffman</i> <i>Meng</i>	<b>Q. The Road Ahead for Electronic Health Records and E-Prescribing</b>  <i>Lamar</i> <i>Martin</i>		<b>R. Advanced Strategies for the Managed Care Boxing Arena</b>  <i>Benesch</i> <i>Hathaway</i>	<b>S. Federal Tax Law Update</b>  <i>Griffith</i>
	<b>T. New Rules for Medicare Claims Appeals</b>  <i>Cade</i> <i>Kelly</i>		<b>D. Defending the Current Standards of Care for Physician Credentialing and Privileging in a Consumer Driven Healthcare Market</b> (repeat)  <i>Muller</i> <i>Murdock</i>		4:30-6:00 pm Extended Session <b>U. Community Benefit and Effectively Managing Exposure to Local, Community and Regulatory Challenges to Nonprofit Healthcare</b>  <i>Coffey</i> <i>Kieffer</i> <i>Toppin</i>
6:30– 9:30 pm	<b>Off-Property Reception at the National Constitution Center</b> <i>(attendees, faculty and registered adult, teen and youth guests welcome)</i>				



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## Program at a Glance

**HISTORIC**  
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**Tuesday, June 27, 2006**

7:00 am– 1:45 pm	<b>Registration and Information</b>			
7:00– 8:45 am	<b>Continental Breakfast sponsored by CBIZ Valuation Group LLC and Practice Group Roundtables</b> <i>(attendees, faculty and registered adult, teen and youth guests welcome)</i>  7:00–8:00 am <b>Networking Discussion Group Breakfasts or Medicare, Medicaid and Insolvency Discussion</b> <i>Johnson</i>			
8:15– 9:45 am Extended Sessions	<b>V. Case Study on Reimbursement, Fraud, Antitrust and Tax (Introductory)</b> <i>(not repeated)</i>  <i>Scheutzwow (Moderator)</i> <i>Brennan</i> <i>Busey</i> <i>Moroney</i> <i>Newman</i>	<b>W. Corporate Campaigns</b> <i>(not repeated)</i>  <i>Lyncheski (Moderator)</i> <i>King</i> <i>Kirschner</i> <i>Reed</i> <i>Robfegel</i>	<b>X. Off-Label Drug and Device Promotion and the False Claims Act: New Enforcement Challenges for Drug and Device Manufacturers</b>  <i>Carder-Thompson</i> <i>Riordan</i> <i>Thirolf</i>	
	<b>Y. Electronic Health Record Systems: From Vendor Contract Negotiation to Physician Practice Integration</b>  <i>Broccolo</i> <i>Felton</i>	<b>Z. Current Environment and Current Trends for Executive Compensation in Tax-Exempt Healthcare</b>  <i>Brier</i> <i>King</i> <i>Reilly</i>	<b>U. Community Benefit and Effectively Managing Exposure to Local, Community and Regulatory Challenges to Nonprofit Healthcare (repeat)</b>  <i>Coffey</i> <i>Kieffer</i> <i>Toppin</i>	
10:00– 11:00 am	<b>AA. Legal Ethics: Clients' Use of the Healthcare Lawyer as a Marketing Tool – When Does the Lawyer Cross the Line</b> <i>(not repeated)</i>  <i>Martin</i> <i>Rogers</i>	<b>BB. Paying for Quality: Legal and Policy Issues</b>  <i>Dees</i> <i>Goldstone</i> <i>Young</i>	<b>CC. Anatomy of an Invoice: Practical Approaches to the Discount Safe Harbor</b>  <i>Metro</i> <i>Sanders</i>	<b>E. Disclosing Unanticipated Outcomes: Legal Issues and Practical Advice</b> <i>(repeat)</i>  <i>Mudron</i> <i>Smith</i>
	<b>J. New Antitrust Developments for Providers and Payors: Views from the Enforcers</b> <i>(repeat)</i>  <i>Botti</i> <i>Meier</i> <i>Singer</i>	<b>K. Ten Tips for Internal Investigations</b> <i>(repeat)</i>  <i>Silhol (Moderator)</i> <i>Sheeder</i> <i>Wagonhurst</i>	<b>T. New Rules for Medicare Claims Appeals</b> <i>(repeat)</i>  <i>Cade</i> <i>Kelly</i>	

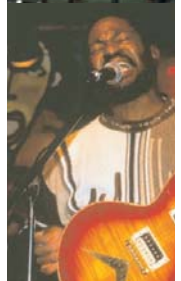
## Program at a Glance

**Tuesday, June 27, 2006** (continued)

11:15 am– 12:15 pm	<b>DD. Hot Topics for Long Term Care</b> (not repeated)  <i>Tettlebaum</i>	<b>EE. FTC vs. Evanston Northwestern Healthcare: The View Up Close</b>  <i>Pak Sibarium</i>	<b>FF. Physicians' and Payors' Perspectives on Current Managed Care Litigation</b>  <i>Boswell Winegard</i>
	<b>B. Corporate Governance Reforms: Assessing the Impacts on the Non-Profit Healthcare Sector</b> (repeat)  <i>Silverman (Moderator) Cornell Demetriou</i>	<b>F. What the Government Thinks Should Keep You Up at Night</b> (repeat)  <i>Morris Wawzenski</i>	<b>N. Chasing EMTALA Solutions Region by Region (Advanced)</b> (repeat)  <i>Joiner Sands Yeh</i>
			<b>BB. Paying for Quality: Legal and Policy Issues</b> (repeat)  <i>Dees Goldstone Young</i>
12:15– 1:45 pm	<b>Lunch on your own or attend one of the Practice Group Lunches:</b> <b>Fraud and Abuse, Self-Referrals, and False Claims and Healthcare Liability and Litigation (joint lunch);</b> <b>Tax and Finance; or Long Term Care</b> (additional fee; limited attendance; pre-registration required, please see page 37-38)		
1:45– 6:00 pm	<b>Free Time</b>		
6:00– 9:00 pm	<b>Off-Property "Kickback at Stark Speakeasy" Party</b> <b>sponsored by Navigant Consulting, Inc.</b> (attendees, faculty and registered adult and teen guests welcome)		<b>Children's Event</b> (registered youth guests welcome)

**Wednesday, June 28, 2006**

7:00 am– 3:40 pm	<b>Registration and Information</b>		
7:00– 8:30 am	<b>Continental Breakfast sponsored by CBIZ Valuation Group LLC and Practice Group Roundtables</b> (attendees, faculty and registered adult, teen and youth guests welcome)  7:00–7:50 am <b>Networking Discussion Group Breakfasts</b>		
8:00– 9:30 am Extended Sessions	<b>V. Case Study on Reimbursement, Fraud, Antitrust and Tax (Advanced)</b> (not repeated)  <i>Scheutzow (Moderator) Brennan Busey Moroney Newman</i>	<b>GG. Healthcare Information Policy for Labor and Employments Lawyers</b> (not repeated)  <i>Apple Hardy Henry</i>	<b>X. Off-Label Drug and Device Promotion and the False Claims Act: New Enforcement Challenges for Drug and Device Manufacturers</b> (repeat)  <i>Bucholtz Carder-Thompson Riordan</i>
	<b>Y. Electronic Health Record Systems: From Vendor Contract Negotiations to Physician Practice Integration</b> (repeat)  <i>Broccolo Felton</i>	<b>Z. Current Environment and Current Trends for Executive Compensation in Tax-Exempt Healthcare</b> (repeat)  <i>Brier King Reilly</i>	



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## Program at a Glance

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**HIP** and *Happening*

**Wednesday, June 28, 2006** (continued)

9:45– 10:45 am	<b>HH. Public Interest Dialogue on Arising Public Health Issues: Historical Perspectives and Current Concerns</b> (not repeated)  <i>Burris Fraiche</i>		<b>JJ. Compliance and Clinical Research: Clinical Trials and Federal Research Awards</b>  <i>Dean Lutz</i>		<b>KK. The Top Ten Tips for Protecting Your Part D Plan</b>  <i>Nahra</i>
	<b>LL. What's New with the HCQIA of 1986 and the National Practitioner Data Bank</b>  <i>Jones Morrigan</i>	<b>MM. Medicare Part D: Issues Affecting Physician Practices/Impact on Patient Care</b>  <i>Kocut (invited) McGinty</i>	<b>NN. Drafting a CCRC Residency Agreement</b>  <i>Latsha</i>		<b>L. Anatomy of the Erlanger Medical Center Case</b> (repeat)  <i>Hyatt Lewis</i>
11:00 am– 12:00 noon	<b>OO. Legal Ethics: Lawyers Serving on Boards of Client Healthcare Organizations</b> (not repeated)  <i>Joseph</i>	<b>C. Hospital-Based Physician Recruitment: A New Frontier</b> (repeat)  <i>Heagen Wheeler</i>	<b>G. Reimbursement Issues that Might Bite an Institution – Topics that a General Counsel Should be Aware Of</b> (repeat)  <i>Barry</i>		<b>M. "Under Arrangement" Hospital-Physician Ventures – Still Another Way to Cooperate?</b> (repeat)  <i>Pavarini Schaff</i>
	<b>R. Advanced Strategies for the Managed Care Boxing Arena</b> (repeat)  <i>Benesch Hathaway</i>		<b>S. Federal Tax Law Update (repeat)</b>  <i>Griffith</i>		<b>CC. Anatomy of an Invoice: Practical Approaches to the Discount Safe Harbor</b> (repeat)  <i>Metro Sanders</i>
12:00 noon– 1:20 pm	<b>Lunch on your own or attend one of the Practice Group Lunches: HMOs and Health Plans; Hospitals and Health Systems and Regulation, Accreditation, and Payment and Physician Organizations</b> (joint lunch) (additional fee; limited attendance; pre-registration required, please see page 37–38)				
1:30– 2:30 pm	<b>O. Negotiating and Drafting Clinical Research Agreements</b> (repeat)  <i>Hollenbeck</i>		<b>Q. The Road Ahead for Electronic Health Records and E-Prescribing</b> (repeat)  <i>Lamar Martin</i>		<b>EE. FTC vs. Evanston Northwestern Healthcare: The Views Up Close</b> (repeat)  <i>Pak Sibarium</i>
	<b>KK. The Top Ten Tips for Protecting Your Part D Plan</b> (repeat)  <i>Nahra</i>		<b>LL. What's New with the HCQIA of 1986 and the National Practitioner Data Bank</b> (repeat)  <i>Jones Morrigan</i>		<b>NN. Drafting a CCRC Residency Agreement</b> (repeat)  <i>Latsha</i>
2:40– 3:40 pm	<b>P. Binding Arbitration Agreements with Patients</b> (repeat)  <i>Hoffman Meng</i>		<b>FF. Physicians' and Payors' Perspectives on Current Managed Care Litigation</b> (repeat)  <i>Boswell Winegard</i>		
	<b>JJ. Compliance and Clinical Research: Clinical Trials and Federal Research Awards</b> (repeat)  <i>Dean Lutz</i>		<b>MM. Medicare Part D: Issues Affecting Physician Practices/Impact on Patient Care</b> (repeat)  <i>Kocut (invited) McGinty</i>		

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Seattle, WA



## Guest Registration and Activities

HISTORIC  
HIP and Happening

The Adult Guest registration fee is \$240 and includes the activities listed below. The Teen Guest registration fee is \$150 and includes the activities listed. The Youth Guest registration fee is \$125 and includes the activities listed below. Youth Guest registration is for guests ages 4-12. Tickets for some events can be purchased separately. Please use the form on page 37-38 to register.

### Welcome Reception

*Sponsored by LECG*

SUNDAY, JUNE 25

5:00-6:30PM

All registered adult, teen and youth guests are welcome to attend.

### Yoga Class

*Sponsored by the Sheraton Chicago Hotel and Towers*

MONDAY, JUNE 26

6:30AM

All registered guests are invited to participate in an invigorating early morning yoga class. Complimentary t-shirts and refreshments will be provided for all participants. To participate, please sign up on the registration form. If you are planning to participate, PLEASE register in advance so that we have enough instructors – class size is limited.

### Breakfasts

As a registered guest you are entitled to attend breakfast with the program attendees during the times noted below.

MONDAY, JUNE 26

7:00-9:00AM

TUESDAY, JUNE 27

7:00-8:45AM SPONSORED BY CBIZ VALUATION

WEDNESDAY, JUNE 28

7:00-8:30AM SPONSORED BY CBIZ VALUATION

### Off-Property Reception at the National Constitution Center

*Sponsored by AHLA Member Firms*

MONDAY, JUNE 26

6:30-9:30PM

Join AHLA at The National Constitution Center. America's first and only museum devoted to the United States Constitution and the freedoms that empower us as individuals and as a Nation. Watch the awe inspiring Freedom Rising in the Kimmel theater, get sworn in as president if you are under age 35, walk in Signers' Hall among the life-sized statues of the 42 delegates who were present at the signing of the Constitution, explore the branches of the government through detailed models and video animation, slip on the robes of a Supreme Court Justice and decide important constitutional cases, sign today's Constitution and reaffirm what it means to be an American.

Music will be provided by "Steve & Steve"—two guitar-strumming attorneys (Bernstein and Messinger, the former a Philly-area member of Health Lawyers since the late '70s) who, for the past 36 years, have been "keeping '60s music alive."

All registered adult, teen and youth guests are welcome to attend. You won't want to miss this event, the National Constitution Center is one of a kind. Dinner will be provided. Transportation will be provided between the Marriott and the National Constitution Center.

### Kickback at Stark's Speakeasy... A Party at the Crystal Tea Room

*Sponsored by Navigant Consulting, Inc.*

TUESDAY, JUNE 27

6:00-9:00PM

Gentlemen dust off your zoot suit! Ladies fluff your boas! The days of prohibition are back, but there won't be any violations if you want to kickback with colleagues at Stark's Speakeasy at the Crystal Tea Room. Experience the indulgent, decadent allure of the Jazz Age. Meet the gangsters by the craps table. Unscrupulous financiers are waiting to take your money, but bets are flying that this is your lucky night. Each guest will receive chips to play the casino games and great prizes will be given out to the big winners.

A buffet dinner will be served and you can order drinks from AHLA members who will serve as guest bartenders. Watch world champion dancer, Chuck Danza and his partner and well-known health lawyer, Alice Gosfield, put on a professional dance exhibition and teach some lessons for all those who are interested in learning to swing and jive. No partner is necessary to participate.

For hoodlums, intellectuals, and millionaire tycoons alike, this is sure to be a roaring good time. Casual party attire is appropriate, but attendees are welcome to dress for the times if they prefer.

All attendees, faculty and registered adult and teen guests are welcome. Individual tickets may also be purchased for this event. An "exchange voucher" will be provided to all registered attendees, adult and teen guests when conference materials are picked up on-site. Vouchers must be redeemed for a ticket to the event before Monday, June 26 at 12 noon.

AHLA would like to thank the following companies who have provided prizes:

- Mandalay Bay Resort and Casino – gift basket
- Ritz Carlton Washington DC – complimentary one night stay
- Sheraton Boston Hotel – complimentary two night stay
- Universal Orlando Resort Hotels - a Loews Hotel – complimentary two night stay

### Youth Event

TUESDAY, JUNE 27

6:00-9:00PM

Children will take part in various activities throughout the evening. There will be games and activities for all ages. Children can create their own small works of art or name tags which will be permanently made into pins or magnets. Children will bring home their creations.

Dinner is included in the evening's activities. All registered youth guests are welcome to attend. Individual tickets may also be purchased for this event on the program registration form.

### Family Registration Package

For those who are attending the Annual Meeting and bringing multiple family members or guests to all events, the Family Registration Package is designed for you. The package price includes one registration to the Annual Meeting, one adult guest fee and two or more teen and/or youth fees. Sign up for the Family Registration Package on pages 37-38 of the program registration form.



WELCOME TO THE CITY

## About Philadelphia

### Philadelphia

Philadelphia, a dynamic place where big city excitement meets hometown charm, awaits your arrival. Famous as the birthplace of life, liberty and the pursuit of happiness, the cradle of liberty offers much more than cobblestone streets and historical landmarks. Cultural, culinary, artistic and ethnic treasures abound in this city and its surrounding countryside. The fifth-largest city in the country, Philadelphia is a welcoming place, a city based on freedom of expression.

New and one-of-a-kind attractions, a wealth of art and culture, renowned performing arts companies, awe-inspiring architecture, a walkable downtown, seemingly endless shopping (with no tax on clothes) and a restaurant renaissance that has caught the world's attention all promise to create an unforgettable Philadelphia experience.

And, of course, the greatest concentration of American history can be found at Independence National Historical Park, including the Liberty Bell and Independence Hall. Best of all, Philadelphia's compact downtown places all of this and so much more within a short walk or cab ride from the Marriott Hotel.

### Accessibility

The fifth-largest city in the United States, the fourth-largest metropolitan area, and the second-largest city on the East Coast, Philadelphia is located at the crossroads of the Mid-Atlantic States and New England. Thirty-eight percent of the U.S. population lives within a four-hour drive of the city. Philadelphia is 100 miles south of New York City, 145 miles north of Washington, DC, and 55 miles west of the Atlantic Ocean.

**By Plane** – Located eight miles from Center City, Philadelphia International Airport is served by most major airlines, with approximately 1,300 flights daily.

**By Train** – Philadelphia is a hub of Amtrak's Northeast Corridor with excellent service from Boston, New York, Baltimore and Washington, DC. Philadelphia's 30th Street Station is the second busiest Amtrak station in the US.

### Car rental

If you are considering renting a car for your trip to Philadelphia, call Association Travel Concepts at 800-458-9383 to receive discounts on Avis and Enterprise car rentals.

### The Philadelphia Marriott

In the heart of the business district and in the heart of America's historic quest for liberty, this grand Philadelphia hotel commands a towering presence, rising to every occasion for the business and leisure traveler. Walk to the finest restaurants, shopping, and entertainment the city has to offer from the Philadelphia Marriott, or take in the sites and sounds of some of our nation's best cultural and historic venues.

The hotel has an indoor pool to cool off in after you spend the day sightseeing.

Philadelphia Airport is located only eight miles from the Marriott. A cab from the airport will cost approximately \$30 each way. There is shuttle service available from the airport to the Marriott. For shuttle information go to the ground transportation desk in the baggage claim area.

The 30th Street train station is located just one mile from the hotel.

### Getting Around Philadelphia

Once here, you'll have no trouble navigating around the region. The best ways to get around Center City (Philadelphia's downtown) are by foot, taxi or public transportation. If you plan on visiting the surrounding countryside, regional rail and cars are your best bets.

### On Foot

Year after year, Philadelphia is rated as one of the best walking cities in the country. And it's no wonder why - the city layout is simple to master and the neighborhood streets are filled with fun and diverse shops, restaurants, museums, parks and people.

The compact Center City boasts founder William Penn's easy-to-follow grid street design. It spans just 25 blocks between two rivers – the Schuylkill and the Delaware. In between, the north/south streets are numbered and the east/west streets have tree names.

In addition, Center City has five main parks or squares (Franklin, Washington, Rittenhouse, Logan and Center), conveniently spread out so as to serve as perfect rest stops during your day out. Curb cut-outs make the city stroller and wheelchair accessible.

Colorful directional signs called "Walk! Philadelphia" have been added throughout Center City that will help you navigate even better. Center City District, the organization responsible for "Walk! Philadelphia," also populates the streets with uniformed goodwill ambassadors who act as strolling concierges. These ambassadors answer questions, give directions and stay in radio contact with Philadelphia police to promote public safety.

### Phlash

Phlash, the purple touring-bus-turned-trolley, whisks visitors around to major attractions in Center City. For only \$1, the Phlash will take you through a 19-stop Center City loop, running daily from 10 am - 6 pm. There's no easier way to visit everything in town.

[www.phillyplash.com](http://www.phillyplash.com)

### Public Transit

Aside from walking, Philadelphia's excellent transit system is the best way to get around town. The Southeastern Pennsylvania Transportation Authority (SEPTA), the nation's fifth-largest transit system, is the most comprehensive bus/subway/commuter-rail system in the United States. SEPTA's vast network of bus, subway, and trolley commuter services will get you anywhere you need to go — or at least very close. And best of all, you can get an all day-pass for unlimited use on SEPTA buses, trolleys, subways and trains for only \$5.50.





PHILADELPHIA

## On Your Own Activities

**HISTORIC**  
**HIP** and *Happening*

The Orange Broad Street Line is great for visiting one of South Philadelphia's famous Italian Restaurants, getting between hotels and cultural attractions on Center City's impressive Avenue of the Arts or getting to one of the many activities and cultural institutions in the burgeoning neighborhood surrounding Temple University in North Philadelphia. The Blue Line Subway and Green Line Trolleys quickly connect several highly visited neighborhoods in Philadelphia and is great for traveling between Northern Liberties, Old City, the Historic District, Market East, the Convention Center and Chinatown, City Hall, Rittenhouse Square, University City, West Fairmount Park and Spruce Hill.

### Philadelphia City Pass

[www.citypass.com/city/philadelphia/new.html](http://www.citypass.com/city/philadelphia/new.html)

See Philly's most loved attractions, and save time and money. Your ticket to five unforgettable attractions, one day on and off privileges on Philadelphia's most famous trolley and an itinerary for the best of the city. This booklet of tickets provides free admission, helps you bypass ticket lines and has loads of helpful information, including transportation, hours, insider's tips and more. You may purchase your citypass online.

### Fun Alternatives

Wildly popular among families, Ride the Ducks, World War II-era, amphibious Army vehicles converted into fun sightseeing vessels, quack, disco and ride from land — through more than a dozen sites in Old City and South Street — to water — Delaware River at Penn's Landing. Boarding a Big Bus, the Double-Decker bus service made famous in London town, is one more way to see the most popular tourist attractions quickly. Passengers can hop on and off at more than 20 stops or sit back and enjoy the beauty of the city during the 90-minute tour. Yet another option is the Philadelphia Trolley Works, taking riders on tours led by clever guides capable of quoting fun historic and contemporary facts.

- Ride the Ducks
- Big Bus Company
- Philadelphia Trolley Works
- Super Ducks

### Ride the Ducks Philadelphia

Hours: Daily 9 am–8 pm

Website: [www.phillyducks.com](http://www.phillyducks.com)

Philadelphia's Original Duck Tour! Land and water sightseeing fun, all in one! Ride the Ducks for 80 minutes of entertainment and information as you tour the Historic District, Society Hill and South Street. See Independence Hall, the Betsy Ross House, Ben Franklin's Grave, Christ Church and much more. Then splash into the Delaware River for a relaxing cruise, all on board one amazing vehicle! See the City and Cruise the River!

### Family Friendly Philly

If you're on the hunt for a family vacation destination, you can stop the search. Philadelphia is affordable, accessible, educational — and fun. These four magic words make the Philadelphia region perfect for your family summer getaway.

It's no wonder that kids love Philadelphia. This town is made for fun. Here history, science and art really do come to life. Watch the excitement on your kids' faces when they see the Liberty Bell up-close for the first time or stand next to a Tyrannosaurus Rex at the Academy of Natural Sciences.

You'll be surprised at just how many of the fabulous museums in Philadelphia are kid-friendly and kid-focused. Getting around with kids is easy and entertaining too, with plenty of carriage, trolley and boat rides to enjoy.

### On Your Own Activities

Below are some ideas of activities you may want to take advantage of during your stay in Philadelphia. You may also find additional ideas on the convention and visitors bureau website at [www.pcvb.org](http://www.pcvb.org). You can also get information and ideas from the concierge at the Philadelphia Marriott by calling the hotel at (215) 625-2900.

### Betsy Ross House

Hours: Monday-Friday 10 am–5 pm

Website: [www.betsyrosshouse.org](http://www.betsyrosshouse.org)

Betsy Ross is best known as the legendary maker of the first American flag, but her story is an inspirational one that goes well beyond her association with the flag. Betsy Ross was a courageous and spirited woman whose life was filled with hardships. She was shunned by her family and forbidden to worship as a Quaker for marrying a man of a different faith. She was widowed three times, and two of her seven daughters died as infants. Faced with these adversities, Betsy managed to prevail as an industrious businesswoman, running her own upholstery shop at a time when women were not given the same opportunities as men.

Tours are self-guided or visitors may purchase an audio guide which brings to life the house and extraordinary woman, Betsy Ross.

### Academy of Natural Sciences

Hours: Monday – Friday: 10 am–4:30 pm; Weekends 10 am–5 pm

Website: [www.acnatsci.org](http://www.acnatsci.org)

The oldest natural history museum in the Western Hemisphere, the Academy features four floors of fun, hands-on exhibits for the whole family. Touch live animals, dig for dinosaur fossils, meet T. Rex, explore your watershed, see animals from around the world in famous dioramas.

### Carpenters' Hall

Hours: Tuesday – Friday 10 am–4 pm

Website: [www.ushistory.org/carpentershall/index.htm](http://www.ushistory.org/carpentershall/index.htm)

Carpenters' Hall is a treasure in historic Philadelphia. It hosted the First Continental Congress in 1774 and was home to Franklin's Library Company, The American Philosophical Society, and the First and Second Banks of the United States.



## On Your Own Activities

### City Hall

Website: [www.aviewoncities.com/philadelphia/cityhall.htm](http://www.aviewoncities.com/philadelphia/cityhall.htm)

City Hall is the tallest and largest masonry building in the world. Since no steel frame was used, the walls at the first floor are up to 22 feet thick to support all the weight from the floors above. The eight floors, each about 16 feet high, look like just three floors from the outside.

The central tower reaches a height of 511 feet. It is topped by a statue of William Penn. The massive statue is 37 feet high and weighs 27 tons. It is just one of 250 sculptures created by Alexander Calder for both the interior and exterior of the city hall. The building's more than 600 rooms are organized around a central courtyard, which can be reached via the large archways on each of the four sides.

The tower has an observation deck open to the public. Some of its beautiful interior can also be visited; go to the City Hall Tour Information Center, Room 121 at the East City Hall Entrance for information and tickets.

### Congress Hall

Federal Reserve Money in Motion

Hours: Monday–Friday 9:30 am–4:30 pm

Website: [www.phil.frb.org/money\\_in\\_motion](http://www.phil.frb.org/money_in_motion)

Philadelphia is the home of the first Bank of the United States, and that's why the Philadelphia Fed is eager to tell you about the Nation's financial history. Trace the changes in our national currency from the early 1600s to today. View money from the original 13 colonies. Examine a rare \$100,000 bill. Marvel at a 25-foot tower of shredded bills totaling \$100 million. Examine a currency cart representing \$1,350,000 in \$5 bills. Test your skills at detecting counterfeits and learn about the new security features on the latest currency. And match wits with Benjamin Franklin and test your knowledge of money.

### Franklin Institute Science Museum

Hours: Open daily 9:30 am–5 pm

Website: [www.fi.edu](http://www.fi.edu)

The most visited museum in Pennsylvania, The Franklin Institute offers exciting new attractions including the 3D Theater, an indoor SkyBike, and the Sports Challenge, plus the giant walk-through heart, four floors of interactive, electrifying exhibits, the Mandell Center, thrilling Tuttleman IMAX movies and Fels Planetarium shows

### Independence Hall

Hours: Open daily 9 am–5 pm

Website: [www.nps.gov/inde/indep-hall.html](http://www.nps.gov/inde/indep-hall.html)

From 1775 to 1783 (except for the winter of 1777–1778 when Philadelphia was occupied by the British Army) this was the meeting place for the Second Continental Congress. It was in the Assembly Room of this building that George Washington was appointed commander in chief of the Continental Army in 1775 and the Declaration of Independence was adopted on July 4, 1776. In the same room the design of the American flag was agreed upon in 1777, the Articles of Confederation were adopted in 1781, and the U.S. Constitution was drafted in 1787.

### Kimmel Center for the Performing Arts

Website: [www.kimmelcenter.org](http://www.kimmelcenter.org)

Disney's The Lion King is playing at the Kimmel Center June 24–30, 2006. Please see the Center's website for show times and ticket availability.

### Liberty Bell

Hours: Open Daily 9 am–5 pm

Website: [www.nps.gov/inde/lbc.html](http://www.nps.gov/inde/lbc.html)

The Liberty Bell is one of the world's most famous symbols of freedom. The new Liberty Bell Center offers a video presentation and exhibits about the Liberty Bell, focusing on its origins and its modern day role as an international icon of freedom.

### National Liberty Museum

Hours: Tuesday–Sunday 10 am–5 pm

Website: [www.libertymuseum.org](http://www.libertymuseum.org)

American Theatre presents performances at the National Liberty Museum, "We The People" at the National Liberty Museum is a rousing tribute to the spirit and energy that has shaped and defined America. Admission includes entrance to the museum and its exhibits, such as Dale Chihuly's 20-foot Flame of Liberty, a White House china display and "Heroes of Freedom."

### Philadelphia Museum of Art

Hours: Tuesday–Sunday 10 am–5 pm; Wednesday 10 am–8:45 pm; Closed on Mondays

Website: [www.philamuseum.org](http://www.philamuseum.org)

Showcasing more than 2,000 years of human creativity, the collections and special exhibitions presents masterpieces of painting, sculpture, decorative arts and architectural settings from Europe, Asia, and the Americas. The striking neoclassical building is an oasis of beauty and enriching activities, including family programs, lectures, concerts and films.

### Philadelphia Zoo

Hours: Open daily 9:30 am–5 pm

Website: [www.philadelphiazoo.org](http://www.philadelphiazoo.org)

The Philadelphia Zoo's 42-acre Victorian garden is home to over 1,500 animals, many of which are rare and endangered. NEW May 2006—Bank of America Big Cat Falls, home to more than a dozen big cats, including majestic lions, striking leopards, elusive jaguars, adorable cougar cubs and powerful Amur tigers. Don't miss the baby pumas!

### Please Touch Museum

Hours: Open daily 9 am–4:30 pm

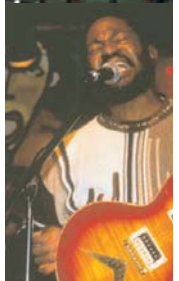
Website: [www.pleasetouchmuseum.org](http://www.pleasetouchmuseum.org)

Please Touch Museum, where learning is child's play, its Philadelphia's only children's museum. Interactive exhibits, theater performances and gallery activities are a great way for families to learn and play together.

### Rodin Museum

Hours: Tuesday–Sunday: 10:00 am–5:00 pm

This museum houses the largest collection of Rodin sculptures and drawings outside of Paris. Displays include "The Thinker," "The Burghers of Calais," and the "Gates of Hell."





PHILADELPHIA

## On Your Own Activities

### Reading Terminal Market

Hours: Monday-Saturday 8 am–6 pm

Note: Many of the Market's restaurants close at 3 pm

Website: [www.readingterminalmarket.org/](http://www.readingterminalmarket.org/)

Mouth-watering aromas. Produce fresh from the field. Amish specialties. Fresh meats, seafood, and poultry. Unique, hand-made pottery, jewelry and crafts from around the world. The hustle and bustle of a multitude of diverse people. It's all here in Philadelphia's historic farmers market, Reading Terminal Market. An exhilarating selection of baked goods, meats, poultry, seafood, produce, flowers, ethnic foods, cookware and eclectic restaurants are peppered throughout the Market. Explore this unique and extraordinary historic farmers market in Center City Philadelphia.

### United States Mint in Philadelphia

Hours: Monday-Friday 9 am–3 pm

Website: [www.usmint.gov/mint\\_tours/index.cfm?flash=yes&action=philadelphia](http://www.usmint.gov/mint_tours/index.cfm?flash=yes&action=philadelphia)

Visitors can see actual coin production. Exhibits and audio/video stations provide information about the United States Mint and its history, coinage and current programs.

### University of Pennsylvania Museum of Archaeology and Anthropology

Hours: Tuesday-Saturday 10 am–4:30 pm; Sunday 1pm–5 pm

Website: [www.museum.upenn.edu](http://www.museum.upenn.edu)

This world-renowned museum features three gallery floors with materials from ancient Egypt, Africa, Asia, Polynesia, the ancient Mediterranean World and the Americas. Museum shops, café.

## Celebration Sale Discount

### Attention AHLA Members

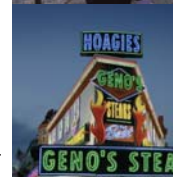
If you attended at least one AHLA in-person program during the September 2005–May 2006 educational year, you are eligible for the special Celebration Sale discount for the 2006 Annual Meeting. Pay only \$875 instead of the regular member fees of \$950 (early) or \$1025 (standard).

**Membership in AHLA and paid attendance at one of the following programs qualifies you for the “Celebration Sale” rate:**

- ▶ FRAUD AND COMPLIANCE FORUM  
September 25–27, 2005
- ▶ TAX ISSUES FOR HEALTHCARE ORGANIZATIONS  
October 24–25, 2005
- ▶ FUNDAMENTALS OF HEALTH LAW  
November 9–11, 2005
- ▶ LEGAL ISSUES AFFECTING ACADEMIC MEDICAL CENTERS AND OTHER TEACHING INSTITUTIONS  
January 26–27, 2006

- ▶ PHYSICIANS AND PHYSICIAN ORGANIZATIONS LAW INSTITUTE  
February 8–9, 2006
- ▶ HOSPITALS AND HEALTH SYSTEMS LAW INSTITUTE  
February 9–10, 2006
- ▶ LONG TERM CARE AND THE LAW  
February 15–17, 2006
- ▶ INSTITUTE ON MEDICARE AND MEDICAID PAYMENT ISSUES  
March 22–24, 2006
- ▶ MASTERS PROGRAM  
April 6–7, 2006
- ▶ LIFE SCIENCES LAW INSTITUTE  
April 30–May 2, 2006
- ▶ LAW CONFERENCE FOR HEALTH PLANS, INSURERS, AND PROVIDERS  
May 10–12, 2006

*Please note: Substitutes must meet the above qualifications to be eligible for the Celebration Sale rate.*



PHILADELPHIA

## General Program Information

### Dates

June 25–28, 2006

### Meeting Location

Philadelphia Marriott  
1201 Market Street  
Philadelphia, PA 19107  
Phone: (215) 625-2900  
Fax: (215) 625-6000

### Annual Meeting Registration Fees

**Postmarked and paid by June 2, 2006**

- \$950 Members
- \$875 Each Additional member registering from the same company at the same time
- \$1125 Non-Members

**Postmarked and paid after June 2, 2006**

- \$1025 Members
- \$950 Each Additional member registering from the same company at the same time
- \$1200 Non-Members

### Celebration Sale Rate

\$875 Eligible AHLA members only

### Family Registration Package

(Includes 1 program registration, 1 spouse/adult guest, and 2 or more teen or youth guest registrations)

- \$1395 Members
- \$1570 Non-Members

### Discounts

When an AHLA member registers for a program, each additional AHLA member registering from his/her organization at the same time is eligible for a discounted registration fee. Government employees, solo practitioners, academicians and students: please call for special discounted fees.

### Cancellations/Substitutions

Cancellations must be received in writing by fax or mail no later than June 16, 2006. Refunds will not be issued for cancellations received after this date. Registration fees, less a \$50 administrative fee for the In-House Counsel Program or \$125 for the Annual Meeting, will be refunded following the program. If you register for both programs and are only able to attend one, you will not be charged a cancellation fee. Please note that registration fees are based on the AHLA Membership status of the individual who actually attends the program. For more information regarding administrative policies such as complaint and refund, please contact our offices at (202) 833-1100. If you wish to send a substitute, please call the Member Service Center at (202)833-0766.

### Continuing Education

Participants will be given continuing education forms at the program. Forms must be completed and returned to AHLA staff to receive credit. American Health Lawyers Association is an approved sponsor of continuing legal education credits in most states.

The annual meeting will be worth 14.0 continuing education credits based on a 60-minute hour and 16.5 credits based on a 50-minute hour. AHLA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN 37219-



## General Program Information

HISTORIC  
HIP and Happening

2417. NASBA's web site is located at [www.nasba.org](http://www.nasba.org). This seminar will be worth approximately 16 CPE credits. The sessions, unless otherwise designated, are intermediate to advanced in level. There are no prerequisites required to register for this program.

### Membership

Dues for attorneys and health professionals are \$165 for those who graduated college/were admitted to the Bar within the last four years; \$285 for those who graduated college/were admitted more than four but less than eight years ago; and \$325 for those who graduated college/were admitted more than eight years ago. Dues are \$150 for government employees and full-time academicians; (or \$75 for electronic benefits) \$25 for full-time law school students. Include the applicable membership fee with your registration form and take advantage of the program registration fee for members.

### Airfare and Car Rental Discounts

ASSOCIATION TRAVEL CONCEPTS (ATC) has been selected as AHLA's official travel agency. ATC has negotiated discounts with United and American Airlines and Enterprise and Avis Rental Car to bring you special fares and car rental rates that are lower than those available to the public. When calling ATC, you will save 10-15% off on United and American Airline tickets purchased more than 60 days prior to the meeting. For tickets purchased less than 60 days prior, the discounts will be 5% to 10% off of the lowest available fares. Some restrictions may apply and a service fee may apply. ATC will also search for the lowest available fare on any airline.

The above discounts apply for travel June 22-July 1, 2006. Some restrictions may apply. Service fees apply. ATC is available for reservations from 9:00 am until 7:30 pm Eastern Time, Monday through Friday.

### Make your reservation from one of the following options:

Email: [reservations@atcmeetings.com](mailto:reservations@atcmeetings.com)

Web: [www.atcmeetings.com](http://www.atcmeetings.com)

Fax: (858) 362-3153

You may also call your own agency or the vendors directly and refer to the following I.D. numbers:

United: 510CK (800) 521-4041

American: A5666AB (800) 433-1790

Enterprise: 32H7476 (800) 593-0505

Avis: J952801 (800) 331-1600

### Hotel Reservations

Philadelphia Marriott  
1201 Market Street  
Philadelphia, PA 19107  
Phone: (215) 625-2900  
Fax: (215) 625-6000

Hotel Room Rates: \$189 single or double occupancy, \$20 for each additional person. Hotel cut-off date: June 2, 2006

Hotel accommodations are not included in the registration fee. Call the Philadelphia Marriott at (215) 625-2900 or use the reservation form on p. 39 to make your reservations. When making reservations, please indicate that you are with the American Health Lawyers Association room block; room block may sell out prior to June 2, 2006, please make your reservations early.

### Reservations may also be made on the hotel website:

<http://marriott.com/property/propertypage.mi?marshaCode=PHLDT>

When making reservations online, use the following group codes to receive the AHLA group discounts:

ALAALAA (Single/Double)

ALAALAB (Triple)

ALAALAC (Quad)

### Audio Compact Discs

All sessions at the In-House Counsel program and at the Annual Meeting will be audio recorded. The full set of CDs from each program as well as CDs from individual sessions will be available for purchase at the program at a special onsite discounted price.

### Program Binder Shipping

AHLA has made arrangements to have independent shipping representatives at the program to ship your course materials back to your office. Fees will be determined by shipping method at the time of shipping.

### Special Needs

If you need any of the auxiliary aids or services identified in the Americans with Disabilities Act, please call the Member Service Center at (202)833-0766.

### Suggested Dress

The suggested dress for the Annual Meeting, including the educational sessions and the Monday evening reception at the National Constitution Center, is business casual. For the Tuesday night party, casual party attire is appropriate, but attendees are invited to wear "period dress" if they would like.

By registering for the program, attendees authorize AHLA to use any photographs taken during the course of the program, which may include attendee, in Association promotional materials.

### Four Ways to Register

Remit payment and completed 2-page Registration Form (p. 37-38) Registrations cannot be processed unless accompanied by payment

- ▶ By Mail  
Program Division  
American Health Lawyers Association  
PO Box 79340  
Baltimore, MD 212797-0340
- ▶ Via the Web  
Go to [www.healthlawyers.org/annual](http://www.healthlawyers.org/annual); fill out the Registration Form online including your credit card information; hit the submit button and your form will be securely encrypted and sent via email to AHLA.
- ▶ By fax with credit card information, at (202) 775-2482
- ▶ By Phone to our Member Service Center, with credit card information, at (202) 833-0766.

*In order to avoid duplicate charges, please do not mail this form if you have already faxed it or sent it through the Web to us.*

**Please register early!**

**36 For the latest updates go to [www.healthlawyers.org/annual](http://www.healthlawyers.org/annual)**

## Program Registration Form

1 2 3

### American Health Lawyers Association In-House Counsel Program and Annual Meeting

To Register: Remit Payment and completed registration form by mail to the American Health Lawyers Association • PO Box 79340 • Baltimore, MD 21279-0340 or fax with credit card information to (202) 775-2482. To register by phone call (202) 833-0766.

Name \_\_\_\_\_ Member ID# (if applicable): \_\_\_\_\_

First Name for Badge (if different than above) \_\_\_\_\_

Firm/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Please register me for the In-House Counsel Program—June 25, 2006

☐ \$315 Member ☐ \$490 Non-member

Please register me for the Annual Meeting—June 26–28, 2006

Postmarked and paid by June 2, 2006

☐ \$950 Member  
☐ \$875 Each additional member registering at the same time from the same company  
☐ \$1,125 Non-member

Postmarked and paid after June 2, 2006

☐ \$1,025 Member  
☐ \$950 Each additional member registering at the same time from the same company  
☐ \$1,200 Non-member

Celebration Sale

☐ \$875 Members who have paid to attend another in-person program during the 2005–2006 educational year (Please indicate program(s) attended in box at right.)

Family Registration Package (includes 1 program registration, 1 adult guest fee and 2 or more teen or youth fees; please include guests names in space provided on the back of this form)

☐ \$1,395 Member ☐ \$1,570 Non-member

#### Practice Group Luncheons

Sunday, June 25, 2006

In-House Counsel ..... ☐ \$38 ☐ \$43

(For those people attending the In-House Counsel Program, the cost of the Practice Group luncheon is included in the registration fee.)

Monday, June 26, 2006

Antitrust ..... ☐ \$38 ☐ \$43

Health Information and Technology and Teaching Hospitals and Academic Medical Centers (joint luncheon) ..... ☐ \$38 ☐ \$43

Labor and Employment and Medical Staff, Credentialing, and Peer Review (joint luncheon) ..... ☐ \$38 ☐ \$43

Tuesday, June 27, 2006

Long Term Care ..... ☐ \$38 ☐ \$43

Healthcare Liability and Litigation and Fraud and Abuse, Self-Referrals, and False Claims (joint luncheon) ..... ☐ \$38 ☐ \$43

Tax and Finance ..... ☐ \$38 ☐ \$43

Wednesday, June 28, 2006

HMOs and Health Plans ..... ☐ \$38 ☐ \$43

Hospitals and Health Systems and Physician Organizations and Regulation, Accreditation, and Payment (joint luncheon) ..... ☐ \$38 ☐ \$43

Practice Group Lunch Total ..... \$ \_\_\_\_\_

Members of  
sponsoring PG  
and PG15

Non-Members  
and Members  
not enrolled in  
sponsoring PG

### Celebration Sale 2005–2006 Programs

☐ Fraud and Compliance Forum

September 25–27, 2005

☐ Tax Issues for Healthcare Organizations

October 24–25, 2005

☐ Fundamentals of Health Law

November 9–11, 2005

☐ Legal Issues Affecting Academic Medical Centers and Other Teaching Institutions

January 26–27, 2006

☐ Physicians and Physician Organizations Law Institute

February 8–9, 2006

☐ Hospitals and Health Systems Law Institute

February 9–10, 2006

☐ Long Term Care and the Law

February 15–17, 2006

☐ Institute on Medicare and Medicaid Payment Issues

March 22–24, 2006

☐ Masters Program

April 6–7, 2006

☐ Life Sciences Law Institute

April 30–May 2, 2006

☐ Law Conference on Health Plans, Insurers, and Providers

May 10–12, 2006

Please complete and return both sides of this form.

For the latest updates go to [www.healthlawyers.org/annual](http://www.healthlawyers.org/annual)

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PHILLADELPHIA

# Program Registration Form

**HISTORIC**  
**HIP** and *Happening*

## Guest Registration Fees

☐ \$240 Spouse/Adult Guest (includes 3 breakfasts, Welcome Reception, Monday Night off-property reception, and the Tuesday night Speakeasy party)

Name \_\_\_\_\_

☐ \$150 Teen Guest (ages 13-18; includes 3 breakfasts, Welcome Reception, Monday Night off-property reception, and the Tuesday night Speakeasy party)

Name \_\_\_\_\_ Age \_\_\_\_\_

Name \_\_\_\_\_ Age \_\_\_\_\_

☐ \$125 Youth Guest (ages 4-12; includes 3 breakfasts, Welcome Reception, Monday Night off-property reception, and the Tuesday evening youth event)

Name \_\_\_\_\_ Age \_\_\_\_\_

Name \_\_\_\_\_ Age \_\_\_\_\_

Guest Registration Fee Total \$ \_\_\_\_\_

**Individual Event Tickets** (Attendance at the Monday and Tuesday night events is included in the attendee and guest registration fees. Non-refundable individual tickets can be purchased for guests who do not want to attend all events.)

	Number of people	Price	Total
National Constitution Center (Monday night–youth/teen)	_____	\$65	_____
National Constitution Center (Monday night–adult)	_____	\$95	_____
Children's Event (Tuesday night–youth)	_____	\$65	_____
Speakeasy Party (Tuesday night–adult)	_____	\$95	_____
Speakeasy Party (Tuesday night–teen)	_____	\$65	_____

Individual Ticket Total \$ \_\_\_\_\_

☐ **New Member/First Time Attendee Reception—Monday, June 26** (Please check here if you plan to attend)

☐ **Yoga** (complimentary; pre-registration required) Please indicate your T-shirt size: S, M, L, XL (adult sizes only)

Name \_\_\_\_\_ Shirt Size \_\_\_\_\_

Name \_\_\_\_\_ Shirt Size \_\_\_\_\_

## Legal Resources

Title \_\_\_\_\_ Quantity \_\_\_\_\_ Item # \_\_\_\_\_ Price \_\_\_\_\_

Title \_\_\_\_\_ Quantity \_\_\_\_\_ Item # \_\_\_\_\_ Price \_\_\_\_\_

Legal Resources Total \$ \_\_\_\_\_

## Payment Information

(Sorry! Registrations cannot be processed unless accompanied by payment)

\$ \_\_\_\_\_ In-House Counsel Program

\$ \_\_\_\_\_ Annual Meeting

\$ \_\_\_\_\_ Membership Dues

\$ \_\_\_\_\_ Practice Group Luncheon Total

\$ \_\_\_\_\_ Guest Registration Fee Total

\$ \_\_\_\_\_ Individual Event Ticket Total

\$ \_\_\_\_\_ Legal Resources Total

\$ \_\_\_\_\_ **Total Payment**

☐ **Attorney** ☐ **In-House Counsel**

Date of Admission to the Bar \_\_\_\_\_

Admitted to Bar  
less than four years ago .....\$165

Admitted to Bar  
four to eight years ago .....\$285

Admitted to Bar  
more than eight years ago .....\$325

Academician (full-time faculty) .....\$150

Government Attorneys .....\$150

E-Gov/E-ACD (government attorney, or acadamecian; electronic benefits) ...\$75

### Health Professional/Other

Graduated from College  
less than four years ago .....\$165

Graduated from College  
four to eight years ago .....\$285

Graduated from College  
more than eight years ago .....\$325

Student (full-time, non degreed) .....\$25

☐ **Check enclosed** (U.S. dollars, make checks payable to American Health Lawyers Association)

Bill my credit card:



Card Number \_\_\_\_\_ Exp. date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

ZIP Code of Cardholder's Billing Address \_\_\_\_\_

Please note: Should your credit card total be miscalculated, AHLA will charge your credit card for the correct amount due. To receive a refund of the registration fee paid minus \$50 for In-House Counsel and \$125 for Annual Meeting, cancellation notice must be received in writing by **June 16, 2006**.

In-House Counsel/Annual Meeting 2006 • Fed ID No. 23-7333380

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**For the latest updates go to [www.healthlawyers.org/annual](http://www.healthlawyers.org/annual)**



AMERICAN HEALTH LAWYERS ASSOCIATION



## Hotel Reservation Form

### AMERICAN HEALTH LAWYERS ASSOCIATION HOTEL RESERVATION FORM Annual Meeting and In-House Counsel Program

June 25–June 28, 2006

Complete and Send To:  
Philadelphia Marriott Downtown  
1201 Market Street  
Philadelphia, PA 19107  
Attn: Reservations Department

Hotel Phone: (215) 625-2900  
Toll Free Reservations: (800) 320-5744

Guest Fax: (215) 625-6000  
Reservations Fax: (215) 625-6101

Website: [marriott.com/property/propertytype/PHLDT](http://marriott.com/property/propertytype/PHLDT)

Group code for online hotel reservations: ALAALAA (Single/Double) ALAALAB (Triple) ALAALAC (Quad)

Standard Rooms: ☐ \$189 single occupancy / ☐ \$189 double occupancy  
The above rates are exclusive of taxes, which are currently 14%.

Arrival date/time: \_\_\_\_\_ Departure date/time: \_\_\_\_\_  
Check-in: 4:00 pm Check-out: 12:00 pm

Name: \_\_\_\_\_

Sharing with (if applicable): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip+4: \_\_\_\_\_

Business Telephone: \_\_\_\_\_ Business Fax Number: \_\_\_\_\_  
(area code) (area code)

E-mail Address: \_\_\_\_\_

How would you like to receive confirmation of your reservation (circle one): Fax / Mail / E-mail

Room Requests:

☐ King Bed ☐ Two Double Beds ☐ Smoking ☐ Non-smoking ☐ ADA Accessible

Special Needs Requests: \_\_\_\_\_

All reservations are held on a tentative basis, and are subject to cancellation unless guaranteed. Please enclose one night's deposit plus applicable taxes, or use your credit card. If the reservation is not guaranteed with a major credit card at the time it is made, or a deposit has not been received within seven (7) days of booking the reservation, the hotel cannot guarantee that the reservation will be held. There is no penalty if the reservation is cancelled more than 48 hours in advance. The deposit will be non-refundable if the reservation is cancelled within 48 hours.

Card Type/Number: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

ZIP Code of Cardholder's Billing Address: \_\_\_\_\_

Reservations received after **Friday, June 2, 2006** will be accepted on a space and rate available basis only.  
Please note that rooms at the group rate are limited, and may be sold-out prior to **Friday, June 2, 2006**.

For the latest updates go to [www.healthlawyers.org/annual](http://www.healthlawyers.org/annual)

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PHILADELPHIA

2006 Annual Meeting  
and In-House Counsel Program

June 25-28, 2006  
Philadelphia Marriott

*Philadelphia*



AMERICAN  
**HEALTH LAWYERS**  
ASSOCIATION

**Register by June 2 and Save!**



AMERICAN  
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