



THE NATIONAL BAR ASSOCIATION HEALTHCARE LAW SECTION PRESENTS

2009 HEALTHCARE LAW SUMMIT

WALTER E. WASHINGTON CONVENTION CENTER
WASHINGTON, D.C.
MAY 7-8, 2009



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Attorneys & Counselors

Huron
CONSULTING GROUP

**Haynsworth
Sinkler Boyd, P.A.**

ATTORNEYS AND COUNSELORS AT LAW

GENERAL INFORMATION

WHO SHOULD ATTEND

This Summit will be a valuable resource for practicing attorneys, in-house counsel; compliance officers; risk management officers, health care industry executives; governmental officials; public policy analysts, health care professionals, community leaders and academics. Continuing education credit will only be available for licensed attorneys.

REGISTRATION

The early bird registration fee is \$295 for NBA members and those who join the National Bar Association when registering. The early bird registration fee is \$325 for non-members. Early bird registrations will be accepted until April 7, 2009. After April 7, 2009, the registration fee is \$395 for members and non-members. The registration fee for government employees is \$295, irrespective of when they register. The registration fee includes CD-ROM course materials, refreshment breaks, and Friday's networking reception. Please register early as space is limited and we may not be able to accommodate on-site registrations.

THE VENUE

The Walter E. Washington Convention Center
801 Mount Vernon Place, NW
Washington, D.C. 20001
202-249-3000

The Walter E. Washington Convention Center is a 2.3 million square foot building located in Washington, D.C. The center is located in a superblock bounded by Mount Vernon Square and 7th, 9th, and N streets, N.W. It is served by the Mt. Vernon Sq./7th St.-Convention Center station on the Yellow and Green lines of the Washington Metro.

HOTEL ACCOMMODATIONS

The official Summit hotel is the Renaissance Hotel, 999 Ninth Street NW, Washington, D.C., 20001, (202) 898-9000. A limited number of rooms have been reserved at a group rate for Summit registrants. The group rate is \$235.00 per night, exclusive of applicable state and local sales taxes, and occupancy taxes. The group rate will be available until April 15, 2009 or until the group room block is sold out, whichever comes first.

MCLE CREDIT

The Healthcare Law Summit has been approved for approximately 10 hours of MCLE credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state.

OTHER FEES

Returned checks are subject to a \$50.00 fee, plus any applicable bank charges. All cancellations will be subject to a \$75.00 administrative fee. No cancellation will be accepted after April 20, 2009. All cancellation requests must be made in writing, and refunds will take approximately 6-8 weeks following the Summit to process.

SPONSORSHIP INFORMATION

We welcome you or your company to join the NBA's Healthcare Law Section as sponsors of this inaugural Healthcare Law Summit. Our sponsorship levels are as follows: **Platinum Level - \$5,000; Gold Level - \$2,500; Silver Level - \$1,000; and Bronze Level - \$500.** All but Bronze Level sponsors are invited to a private VIP reception for our Summit presenters and special invited guests to be held on May 7 immediately following the conclusion of that day's presentations. Advertisements in the Summit's program booklet will be complimentary for all sponsors. For more detailed information concerning our sponsorship packages, please contact the Sponsorship Coordinator:

Denise E. Hanna, Treasurer, NBA Healthcare Law Section
T: 213-687-6709 | Email: dhanna@lockelord.com

QUESTIONS

For registration and other Summit related questions, please contact the Summit Consultants:

Sharon Bridges, Co-Chair, NBA Healthcare Law Section
T: 601-973-8736 | Email: sbridges@brunini.com

Brenda Stafford, Co-Chair, NBA Healthcare Law Section
T: 201-269-7109 | E-mail: brenda_stafford@medco.com





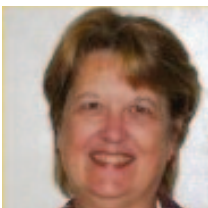
*Rahsaan Thompson
Quarles & Brady*



*Afia Asamoah
Covington & Burling*



*Sally Purnell
Haynsworth Sinkler & Boyd*



*Susan McAndrew
U.S. Dept. of Health
& Human Services*



MAY 7th

(a.m. schedule)

7:00 am - 4:00 pm

On Site Registration and Check In

7:00 am - 7:45 am

Continental Breakfast

7:45 am - 8:00 am

Welcome and Opening Remarks

8:00 am - 8:45 am

Global Landscape for Medical Device, Bio-Tech, and Pharmaceutical Companies: Investments and Beyond

Rahsaan Thompson - Of Counsel, Quarles & Brady

As the financial crisis continues its impact on the global marketplace, we will discuss financial hurdles for biotechs (pharmaceutical and medical device) in today's economy and in the future; impact of Stimulus Package on biotechs; shift in focus by investors; and importance of regulatory compliance (FDA & EMEA) by biotechs as well as the importance of regulatory due diligence by investors.

8:45 am - 9:30 am

Fundamentals of Medicare

Afia Asamoah - Associate, Covington & Burling

This session will provide an overview of Medicare, the primary health insurance policy for nearly all Americans ages 65 and older and people with long-term disabilities. The session will include basic information and highlight current issues in Medicare Parts A (hospital and inpatient services), B (physician and some outpatient services), C (Medicare Advantage - managed care) and D (Prescription Drug Program).

9:30 am - 9:45 am

Break

9:45 am - 10:30 am

Nuts and Bolts of Medical Staffing and Peer Review

Sally Purnell - Shareholder, Haynsworth Sinkler & Boyd

This session will discuss basic requirements and current trends related to medical staff and peer review issues, including credentialing, disruptive physicians, collegial intervention, ongoing professional practice evaluation, focused professional practice evaluation, fair hearing, and reporting.

10:30 am - 11:30 am

Emerging Issues in Health Information Technology

Susan McAndrew - U.S. Dept. of Health & Human Services

This session will address key legal issues and pitfalls to using and maintaining electronic health information.

11:30 am - 1:00 pm

Lunch Dine Arouds

Attendees will sign up during registration check-in to attend pre-set lunch reservations at specially selected restaurants very close to the DC Convention Center. Typically reservations are for 8-10 people. Dine Arouds are an excellent way to network and meet new attorneys.



*Eugene M. Holmes
McDermott Will & Emery*



*Christee Laster
Smith Moore Leatherwood*



*Yvonne Williams
Miller & Chevalier*



*Denise Hanna
Locke Lord Bissell & Liddell*



*Debra Pole
Sidley Austin*



*Deborah Lewis
Sedgwick*



*Angela Scott
U.S. Dept. of Health
& Human Services*



*Marcea Lloyd
Amylin Pharmaceuticals*



*J. Eugene Grisby III
National Health Foundation*



*Brian Ellis
GE Healthcare*



*Michael R. Clarke
EBI, LLC*

MAY 7th

(p.m. schedule)

1:15 pm - 2:00 pm

Anti-Kickback and Stark

*Christee Laster - Associate, Smith Moore Leatherwood
Brian Ellis - GE Healthcare*

This presentation will provide the fundamentals to understanding the federal Stark Law and Anti-Kickback Statute and will discuss the similarities and differences between the two laws, including the recent governmental changes in effect under the Stark Law. Participants will receive fundamental tips for application of both laws, as well as the repercussions for violations of either.

2:00 pm - 2:45 pm

ERISA

*Eugene M. Holmes - Partner, McDermott Will & Emery
Yvonne Williams - Counsel, Miller & Chevalier*

A Primer on the ERISA Basics for Practitioners and Litigators -- The session will provide you with the basic fundamentals related to ERISA and Employee Benefits with respect to general employee benefits practice and ERISA litigation. Given the current state of the national economy, the overall uncertainty with respect to employment and retirement plans of millions of Americans, and the Obama Administration's focus on healthcare reform, knowing about ERISA and Employee Benefits is relevant to you and your clients.

2:45 pm - 3:00 pm

Break

3:00 pm - 3:45 pm

FDA Regulatory Process

*Debra Pole - Partner, Sidley Austin
Deborah Lewis - Special Counsel, Sedgwick*

This session will provide a comprehensive introduction to the FDA regulations and address challenges facing the FDA.

3:45 pm - 5:15 pm

Emerging Issues in Healthcare (Part 1)

*Denise E. Hanna - Partner, Locke Lord Bissell & Liddell (Moderator)
Michael R. Clarke - VP Compliance, EBI, LLC
J. Eugene Grisby III - CEO, National Health Foundation
Marcea Lloyd - General Counsel, Amylin Pharmaceuticals
Richard Cross - Deputy General Counsel, Prescription Solutions
Angela Scott - U.S. Dept. of Health & Human Services
Carla Durham Pittman - Senior Counsel, Baxter Healthcare*

Corporate Counsel, Corporate Executives and Policy Experts will address an array of issues which are influencing the reform of our health care system, including trends in health care financing arrangements, health care delivery models, care coordination and advances in pharmacology and medical technology. We also shall discuss the legal and regulatory landscape within which these developments are taking place.

5:30 pm - 7:00 pm

VIP Reception for Sponsors and Presenters

This event is limited to Platinum, Gold, and Silver sponsors and their guests.



Clifford E. Barnes
EpsteinBeckerGreen



Kathleen Dooley
McGuireWoods



Paula Woods
Woods/Liddell Group



Enu Mainigi
Williams & Connolly



MAY 8th

(a.m. schedule)

7:00 am - 4:00 pm

On Site Registration and Check In

7:00 am - 7:45 am

Continental Breakfast

7:45 am - 8:00 am

Welcome and Opening Remarks

8:00 am - 8:45 am

**Current Health System and the Obama Plan:
What's In and What's Out**

Clifford E. Barnes - Member, EpsteinBeckerGreen

This session will address the current state of the Obama Administration's health care reform proposals.

8:45 am - 9:30 am

**Effective use of Regulatory Experts and the Effect of Adverse
Regulatory Action During Litigation**

Kathleen Dooley - Partner, McGuireWoods

This informative session will address the quandary of litigating a case when adverse regulatory action threatens to derail a viable strategy. The discussion will also include strategic considerations designed to maximize the effectiveness of a company's regulatory expert particularly where the litigation plan takes you back to the drawing board.

9:30 am - 9:45 am

Break

9:45 am - 10:30 am

**Governance Issues and Challenges Facing Non-Profit Hospitals
and Healthcare Providers**

Paula Woods - Principal, Woods/Liddell Group

Governance consultant and trustee Paula Woods will discuss current trends and implications for health care governance; the effect of regulation on governance practices; the changing role of GC's who staff health care boards; and current initiatives to recruit minority trustees on health care boards.

10:30 am - 11:30 pm

**Dealing with Inquiries From Regulatory Agencies Related to
Healthcare Fraud**

Enu Mainigi - Partner, Williams & Connolly

Melissa Hart - U.S. Dept. of Health & Human Services, Office of the Inspector General

This session will address key tips on responding to regulatory agencies to avoid litigation.

11:30 am - 1:00 pm

Lunch Dine Arouds

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*Windy Carson Smith
CarsonCompany, LLC*



*Monique Hunt McWilliams
Eli Lilly and Company*



*Jason Hill
Wal-Mart*



*Jerry Bradford
Alcon Laboratories*



*Kevin Duckworth
Greensfelder
Hemker & Gale*



*Shirell A. Gross
Bayer Healthcare*



*Sharon Bridges
The Brunini Firm*



*Elicia Pegues Spearman
Aetna*

MAY 8th

(p.m. schedule)

1:15 pm - 2:00 pm

The Evolution of Change: The Retail Healthcare Model

Wendy Carson Smith - CarsonCompany, LLC

Jason Hill - Director, Health Care Policy, Wal-Mart

The presenters will discuss Wal-Mart's unique position as the nation's largest retailer and how its health care model has evolved. Retail clinics are a new and emerging health delivery model, changing the health delivery landscape. In doing so, legislative and regulatory challenges have been presented by the model. This session will address those issues in the context of the health reform debate.

2:00 pm - 2:45 pm

Pursuing and Defending Daubert Challenges

Kevin Duckworth - Partner, Greensfelder Hemker & Gale

Manager Chicago Office

This session will provide practical advice on how to bring and defend expert witness challenges under Daubert in healthcare, medical device, and pharmaceutical cases.

2:45 pm - 3:00 pm

Break

3:00 pm - 4:30 pm

Emerging Issues in Healthcare (Part II)

Sharon Bridges - Partner, The Brunini Firm (Moderator)

Shirell A. Gross - Senior Counsel, Bayer Healthcare

Jo An Rochez - US Dept. of Health and Human Services

Jerry Bradford - Associate General Counsel, Alcon Laboratories

Elicia Pegues Spearman - Senior Counsel, Aetna

Monique Hunt McWilliams - Counsel, Eli Lilly and Company

Corporate Counsel and Policy Experts will address an array of issues which are influencing the reform of our health care system, including the employee free choice act, attorney general lawsuits against pharmaceutical companies, disparities in healthcare, compliance issues, regulatory issues, and expanding diversity with outside counsel and vendors. We shall also discuss the legal and regulatory landscape developing in the healthcare industry.

4:30 pm - 6:00 pm

Networking Reception

Enjoy hors d' oeuvres while you network with other Summit attendees. The reception will be held at the Renaissance Hotel, 999 Ninth Street NW, Washington, D.C., 20001.



REGISTRATION FORM

NATIONAL BAR ASSOCIATION 2009 HEALTHCARE LAW SUMMIT WASHINGTON, D.C. MAY 7-8, 2009

COMPLETED FORMS MAY BE SUBMITTED VIA FAX OR EMAIL:
FAX - 601-960-6902 (ATTN: SHARON BRIDGES) • EMAIL - SBRIDGES@BRUNINI.COM

NAME _____ TITLE _____

BUSINESS/FIRM NAME _____

MAILING ADDRESS : ___ OFFICE ___ HOME (CHECK ONE)

CITY _____ STATE _____ ZIP _____

TELEPHONE () _____ FAX () _____

EMAIL ADDRESS _____

GUEST NAME _____

REGISTRATION FEE:

___ \$295.00 EARLY BIRD REGISTRATION FOR NBA MEMBERS (DUE BY April 7, 2009)

___ \$325.00 EARLY BIRD REGISTRATION FOR NON-NBA MEMBERS (DUE BY April 7, 2009)

___ \$395.00 REGISTRATION (MEMBERS & NON-MEMBERS) (AFTER April 7, 2009)

___ \$295.00 REGISTRATION FOR GOVERNMENT EMPLOYEES

(BEFORE OR AFTER April 7, 2009)

___ **TOTAL AMOUNT ENCLOSED**

METHOD OF PAYMENT: CHECK/MONEY ORDER/CREDIT CARD (PLEASE CIRCLE)

CHECK NO.: _____ AMOUNT OF CHECK: _____

(MAKE CHECK PAYABLE TO "NBA HEALTHCARE LAW SECTION")

CREDIT CARD BILLING INFORMATION

NAME _____

BILLING ADDRESS OF CARD HOLDER _____

CITY _____ STATE _____ ZIP _____

TELEPHONE () _____

CREDIT CARD: A/E ___ MC ___ VISA ___ DISCOVER ___ (CHECK ONE)

CREDIT CARD NO. _____

EXPIRATION DATE: _____ SECURITY CODE (BACK OF CARD): _____

PRINT NAME: _____

SIGNATURE _____



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HEALTHCARE LAW SECTION**
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