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Medicare Prescription Drug Part D

December 9–11, 2007 | Baltimore, MD
Renaissance Baltimore Harborplace Hotel

COMPLIANCE CONFERENCE

Conference Sponsors

www.hcca-info.org | 888-580-8373
Agenda

Sunday, December 9

9:00 AM – NOON
PRE-CONFERENCE SESSIONS
P1 Compliance 101
John Beattie, Principal, Parente Randolph, LLC

NOON – 1:00 PM
Lunch on Own

1:00 PM – 4:00 PM
P2 Medicare Part D 101
Dorothy DeAngelis, Managing Director, Huron Consulting Group

Monday, December 10

7:00 AM – 8:30 AM
Registration & Continental Breakfast

8:30 AM – 9:30 AM
General Session: Fraud & Abuse CMS Update
Kim Brandt, Director of Program Integrity, Centers for Medicare & Medicaid Services

9:30 AM – 10:30 AM
General Session: Topic TBD
Larry Goldberg (pending), Principal Deputy Inspection General, Office of Inspector General, US Department of Health and Human Services

10:30 AM – 11:00 AM
Networking Break

11:00 AM – NOON
CONCURRENT BREAKOUT SESSIONS

101 Price Transparency
Dorothy DeAngelis, Managing Director, Huron Consulting Group
- Understand CMS, OIG and other government agencies expectations and latest oversight activities regarding price transparency under Medicare Part D
- Learn common pitfalls and issues that plans are not aware of in common business relationships with PBMs, pharmacies, and other entities and their compliance implications
- Learn how to make adherence to price transparency part of your Part D compliance and delegation oversight program

102 Don’t Scuttle the Ship: Navigating the Regulatory Ocean in Pursuit of Part D Marketing Compliance
Ann Hance, Attorney, McDermott Will & Emery LLP
Robert Slavkin, Senior Counsel, Foley & Lardner LLP
- Understanding the regulatory schemes affecting Medicare Part D marketing and recent enforcement trends
- Analyzing common problems involving agent/broker marketing activities
- Protecting yourself and your contractors: practical guidance for developing and implementing compliance oversight of marketing activities

NOON – 1:00 PM
LUNCH SESSION
Medicare Part D in the Trenches: Panel Discussion
Monday, December 10  (continued)

1:00 PM – 2:00 PM  
**Concurrent Breakout Sessions**

201 Internal Auditing for Medicare Part D  
Scott Robinson, Senior Internal Auditor, CareFirst BCBS  
- Starting with the basics: auditing the Medicare Part D control environment  
- Auditing first-tier and downstream entities  
- The value of a control self-assessment: making sure everyone meets the CMS

202 Pharmacy Audit: What are the PBM’s Doing?  
Arjun Aggarwal, Managing Director, Huron Consulting Group  
Richard Merino, Manager, Huron Consulting Group  
- How are part D plans structuring and operating pharmacy audit departments  
- Targeting practices of pharmacy providers to audit  
- How our plans can establish and utilize audit correction

2:00 PM – 2:15 PM  
Networking Break

2:15 PM – 3:15 PM  
**Concurrent Breakout Sessions**

301 An Approach to Building an Effective Compliance Program Under Medicare Part D  
Brian Ripes, Director, Compliance Operations, Medicare Part D, Caremark  
- Basics of an effective compliance program  
- Importance of developing and maintaining effective policies and procedures  
- Important of program oversight as a PDP

302 Medicare Part D Internal Investigations: What to Do, What Not to Do  
Janice Zeigler, Partner, Sonnenschein, Nath & Rosenthal  
- Beyond the CMS Part D Manual, what are the areas of special focus for Part D?  
- Tips for coordinating and interacting with MEDICs.  
- Corporate response to internal reviews: what are mandatory and discretionary remedies?

3:15 PM – 3:30 PM  
Networking Break

3:30 PM – 4:30 PM  
**Concurrent Breakout Sessions**

401 Part D Plan Sponsor Oversight of Downstream Contractors  
Marci Handler, Shareholder, Epstein, Becker & Green  
Lynn Shapiro, Shareholder, Epstein, Becker & Green  
- What various government enforcement agencies expect from Part D plans in terms of oversight of contractors?  
- What are the top risk areas relating to Part D contractor compliance? What are the best practices for addressing these risk areas?  
- What are the specific Part D plan oversight issues for pharmaceutical manufacturers that contract Part D plans and PBMs that administer such plans?

402 Part D MEDIC Update: Panel Discussion  
Julio Arias, Benefit Integrity Manager, SAIC  
Carl Florez, Benefit Integrity Manager, Delmarva/Health Integrity  
Stephanie Blaydes Kaisler, Acting Deputy Director, MMA Integrity, Program Integrity Group, CMS  
Shannon Mease, Benefit Integrity Manager, SGS

5:00 PM – 6:30 PM  
Networking Reception
Tuesday, December 11

7:30 AM – 8:30 AM
Registration & Continental Breakfast

8:30 AM – 9:30 AM
Concurrent Breakout Sessions

501 Update on Part D Issues
Stephanie Blaydes Kaisler, Acting Deputy Director, MMA Integrity, Program Integrity Group, CMS

502 Corporate Compliance and Part D Compliance Program Structures
Jason Hall, Medicare Compliance Director of Kaiser California, Kaiser Permanente

9:30 AM – 9:45 AM
Networking Break

9:45 AM – 10:45 AM
Concurrent Breakout Sessions

601 Part D Drugs & Clinical Research: Medicare Coverage Issues
Ryan Meade, Partner, Meade & Roach, LLP
- Analyze how new CMS coverage rules for clinical research may or may not affect coverage for prescription drugs required by the research study
- Discuss how contracts between providers and drug company sponsors can impact coverage of prescription drugs required by the research study
- Discuss how research informed consent documents can impact prescription drug coverage and create liability exposure for providers/investigators
- Review Medicare coverage of clinical research from the perspective of the Part D plan

602 Medicare Advantage and Part D: Compliance and Antifraud Program Leading Practices
Jack Scott, Deloitte & Touche LLP
Tom Delegram, Deloitte & Touche LLP
Bill Nepple, Deloitte & Touche LLP
José A. Tabuena, Deloitte & Touche USA LLP
- Identify leading practices of effective compliance programs and how they are best integrated with an organization’s fraud prevention activities.
- Discuss proactive Fraud, Waste, and Abuse monitoring and detection, identifying fraud schemes, and coordination with special investigation units and MEDICs
- Review specific, actionable and immediate steps that Plans can take to prepare for CMS oversight
- Explore the application of an internal control strategy related to Medicare Advantage and Part D Compliance Activities

10:45 AM – 11:00 AM
Networking Break

11:00 AM – Noon
Concurrent Breakout Sessions

701 Delegation and PBM Oversight
Lucia Guidice, Director, Pricewaterhouse Cooper LLP
Tom Longar, Senior Associate, PricewaterhouseCooper LLP
- Delegation: Contractual vs. Procedural
- PBM Policies & Procedures
- Reports: Management Reports

702 Formulary Selection and Management Lessons from the Caremark and Medco Settlements
Marilyn May, Assistant United States Attorney, Eastern District of Pennsylvania
- Review of Part D oversight issues
- Fraud & Abuse implications
- Enforcement actions
Speakers

Arjun Aggarwal  
Managing Director  
Huron Consulting Group  
Chicago, IL

Julio Arias  
Benefit Integrity Manager  
SAIC

John Beattie  
Principal  
Parente Randolph LLC  
Mechanicsburg, PA

Stephanie Blaydes Kaisler  
Acting Deputy Director  
MMA Integrity  
Program Integrity Group  
CMS

Kim Brandt  
Director of Program Integrity  
Centers for Medicare & Medicaid Services  
Baltimore, MD

Dorothy DeAngelis  
Managing Director  
Huron Consulting Group  
Charlotte, NC

Tom Delegram  
Deloitte & Touche LLP

Carl Florez  
Benefit Integrity Manager  
Delmarva/Health Integrity

Larry Goldberg (pending)  
Principal Deputy Inspector General, Office of Inspector General  
U.S. Department of Health and Human Services  
Washington, DC

Lucia Guidice  
Director  
PricewaterhouseCoopers LLP  
Boston, MA

Jason Hall  
Medicare Compliance Director of  
Kaiser California  
Kaiser Permanente  
Pasadena, CA

Ann Hance  
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Marilyn May  
Assistant United States Attorney  
Eastern District of Pennsylvania

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Senior Internal Auditor  
CareFirst BCBS  
Owings Mills, MD

Jack Scott  
Senior Manager  
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Lynn Shapiro Snyder  
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Shannon Mease  
Benefit Integrity Manager  
SGS

Richard Merino  
Manager  
Huron Consulting Group  
Charlotte, NC

Bill Nepple  
Deloitte & Touche LLP

Brian Ripes  
Director, Compliance Operations, Medicare Part D  
Caremark
Medicare Prescription Drug Part D Compliance Conference • December 9–11, 2007

SESSION SELECTION: Please indicate below which sessions you would like to attend. This information will be used in planning. You are not obligated to attend selected sessions.

Sunday, December 9
☐ Pre-Conference Session P1 (AM)
☐ Pre-Conference Session P2 (PM)

Monday, December 10
11:00 AM–Noon 1:00–2:00 PM 2:15–3:15 PM 3:30–4:30 PM
☐ 101 ☐ 201 ☐ 301 ☐ 401
☐ 102 ☐ 202 ☐ 302 ☐ 402

Tuesday, December 11
8:30–9:30 AM 9:45–10:45 AM 11:00 AM–Noon
☐ 501 ☐ 601 ☐ 701
☐ 502 ☐ 602 ☐ 702

If the information in your pre-printed label is incorrect, please type or print the correct information below, and fill out the additional information such as phone, fax, and e-mail.

Topics include:
- Part D Drug Coverage
- Fraud and Abuse Under Part D
- Long-Term Care Issues
- Pharmacy
- Appeals & Grievance
- Auditing & Monitoring
- Discipline & Enforcement

Renaissance Baltimore Harborplace Hotel
202 East Pratt Street, Baltimore, MD 21202
Phone: 410-547-1200

A discounted group rate of $209.00/night plus tax has been arranged for Medicare Prescription Drug Part D Compliance Conference attendees from December 8–11, 2007. Reservations can be made directly with the Renaissance Baltimore Harborplace Hotel by calling 410-547-1200. (Renaissance Baltimore Harborplace Hotel requires a deposit of the first night’s stay when making your reservation.) The discounted group rate is available until November 15, 2007, or until the group block is sold out, whichever comes first. Reservations received after this date or after the group block is filled will be accepted on space and rate availability.

Registration

Group Discounts
Five or more individuals from the same company receive a $100 conference registration discount per person, based on membership status. Please complete a registration form for each attendee and fax or mail in simultaneously.

Tax Deductibility
All expenses incurred during training to maintain or improve skills in your profession (including tuition, travel, lodging, and meals) may be tax deductible. Please consult your tax advisor. (Federal Tax ID 23-2882664.)

Cancellations/Substitution
No refunds will be given for “no-shows” or cancellations. You may send a substitute or receive a credit toward another conference. Please email Karrie Hakenson at karrie.hakenson@hcca-info.org.

Continuing Education Credits

AHIMA: This program has been approved for 16 continuing education units for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA).

More credits pending.
Register by November 14 to save $50 and attend the pre-conference for FREE A $150 Value!

Medicare Prescription Drug Part D COMPLIANCE CONFERENCE

“Now that we have moved beyond the initial implementation period, CMS will have renewed focus on compliance and enforcement. This conference will provide important and practical information to aid in protecting your organization.”

— Rob Slavkin, Foley & Lardner, LLP

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